

Strategic Planning Update: August 2006

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At the end of the 2005-2006 academic year (AY), we produced the following reports relative to our Strategic Plan:

- Key Performance Indicators (KPIs). Our KPI report for 2005-2006 basically establishes the baseline of Stark State's performance in the areas outlined. In AY 2006-2007, we will establish goals for each KPI and develop benchmarks based on peer and aspirant institutions. KPIs identify strengths and weaknesses (internal environmental scan) and are important measures of institutional effectiveness.
- Operational (Strategic) Projects. We ended the 2005-2006 academic year having completed four of 26 original operational (strategic) projects, incorporated another eight projects into our standard business processes, and carried forward 14 projects. A proposal was put forth to reorganize the 14 projects into four projects of strategic importance. Please see the draft report (Suggested reorganization of continuing operational projects) for more information.
- External Environmental Scan. A faculty/staff team conducted a very thorough external environmental scan from May through July of 2006, utilizing community information provided through the United Way's COMPASS report. Then, the College identified key trends that will have the greatest impact in the next few years. Please see the full report or executive summary for more information.

We begin AY 2006-2007 with some important goals:

- Mesh and align our strategic planning processes with The Higher Learning Commission's AQIP (Academic Quality Improvement Program) accreditation process.
- Use the AQIP model to link strategic planning and institutional effectiveness to help the College achieve its goal of continuous improvement.
- Allocate resources based on the College's strategic plan, specifically our shared values, vision and mission.