

Suggested reorganization of continuing operational projects

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Rationale:

Revision of Stark State's strategic planning processes (KPI tracking), updated external environmental scan information, and AQIP accreditation require realignment of existing carry-over projects from 2005-2006 in order to ensure alignment with strategic goals. In addition, several of the projects were misspecified, in that projects were longer than one year, were framed as outcomes, not action projects, or did not address areas of operational deficiency or competitive advantage. The fourteen projects that remain operational are listed below:

- Expand Weekend College
- Design quality accelerated and concentrated associate degree and certificate programs
- Develop and implement Web-based programs(E-Learning, E-Start to College)
- Increase satellite enrollment
- Plan, design, and implement Early College High School
- Develop and implement the strategic technology plan
- Develop curriculum for the Fuel Cell project
- Enhance partnerships for the Fuel Cell project
- Increase the enrollment of Stark County high school graduates enrolling at SSCT directly from high school
- Expand customized contract training and CEU offerings, and increase enrollment in both areas
- Optimize facilities and resource utilization through scheduling, while integrating student and faculty needs (annual schedule)
- Develop and implement an employee (full- and part-time) professional development plan, reflecting the College's strategic plan and goals
- Develop and implement comprehensive plan for persistence and student success through expanded support services, educational innovation and tracking
- Develop and implement a comprehensive, written enrollment management plan, including tracking of special populations; such as minorities, disadvantaged students and dislocated workers

Reorganization:

1. Develop a comprehensive enrollment management plan focused upon student success (retention, graduation, or transfer) that includes:
 - a. Tracking of special populations (minorities, disadvantaged students, dislocated workers, etc.) to improve student success (retention, graduation, or transfer)
 - b. Targeted recruitment of recent Stark County high school graduates that have completed the college prep minimum core curriculum (direct enrollees and those within two years of graduation) to increase the number/ percentage of prepared and full-time students
 - c. Needs assessment of populations in the service areas of satellite centers to increase satellite center enrollment
 - d. Needs assessment of Stark County residents to determine interests in Weekend College, accelerated/ concentrated degree and certificate programs, and Web-based programs to improve student success (retention, graduation, or transfer)
 - e. Needs assessment of Stark County residents and businesses in order to determine interests in contract training and continuing education to expand services to under-served groups
 - f. Analyses and evaluation of barriers to student success (policies, practices, student preparation, student performance, and curricular issues) to decrease time-to-degree and enhance student retention, graduation, and transfer rates
2. Develop the employee professional development plan to enhance employee satisfaction and quality
3. Develop the strategic technology plan to enhance employee productivity and support student success
4. Develop the strategic facilities and resources plan to enhance institutional productivity and quality

Other actions

5. Institutionalize the remaining components of the Early College and Fuel Cell projects.
6. Identify three to four AQIP projects (which will be given operational project priority)
7. Identify top three remaining areas of strategic priority (as identified through the external environmental scan and KPI scan) and develop projects to address each

Potential Results:

The fourteen carry-over operational projects would be condensed into four projects of strategic importance. The AQIP projects would be given priority and integrated into strategic planning processes. Any new projects would be the results of the evaluation of strategic issues as identified through the external environment scan and KPI outcomes tracking. Most importantly, operational projects would be focused upon issues of the highest institutional priority and would be within the human resources capacity of the College.