Stark State College  
Dual Enrollment Honors Program  
Business Logistics (6 Credit Hours)

The Business Logistics track is open to a total of 15 high school students that meet the requirements for program admission.

The Council of Supply Chain Management Professionals defines logistics as supply chain management that plans, implements, and controls the efficient, effective movement and storage of goods and related information between the point of origin and the point of consumption in order to meet customers' requirements. Supply chain management looks at all of the companies involved from providing the raw materials to make a product to the delivery of the finished good to the customer and how to improve operations and vendor relationships to ensure materials are where they need to be at the right time.

This program would appeal to students who are interested in the world of business and a very high-demand, pragmatic career. Logistics is a critical business function for any company today interested in streamlining the path from raw material to finished good to consumer. Companies seek out supply chain management and logistics professionals to help meet this goal. The business logistics program is designed for students who plan to attend a two- or four-year college or university with a major in business management, marketing or operations. After completing this program, the student will be prepared to continue their business studies and learn and work in the field of logistics.

**Semester One – August to December**
MKT226 meets two times a week on Monday and Wednesday from 7:30 to 8:45am

*MKT226: Supply Chain Management (3 credit, 3 contact hours)*
An introduction to the processes and activities associated with cost-effective industrial procurement and the internal management of all materials and equipment needed by a manufacturer to produce products or provide services. Upon completion, students should be able to demonstrate an understanding of the processes and activities associated with cost effective purchasing.

Prerequisites* BUS121 Business Administration and MKT121 Principles of Marketing or Business and Entrepreneurial Studies Dean’s approval.

**Semester Two – January to May**
MKT235 meets two times a week on Monday and Wednesday 7:30 to 8:45am

*MKT235: Introduction to Logistics (3 credit, 3 contact hours)*
This course introduces the student to the role of logistics in national and multinational business and government activities. A variety of analytical tools and techniques useful in solving logistics will be explored. The student will understand the individual components of logistics and their interrelationships within individual companies and within the supply chain.

Prerequisites* BUS121 Business Administration, MKT121 Principles of Marketing, BUS123 Business Math, and ACC127 Quantitative Business Statistics or Business and Entrepreneurial Studies Dean’s approval.

There is no cost to the student for this program. INTERESTED STUDENTS need to meet with their guidance counselor and complete a dual enrollment admissions packet for admission to Stark State College and this program. Completed student enrollment packets (dual enrollment application form, high school transcripts, COMPASS scores & course enrollment form) need to be sent to Waneta Petty at Stark State by May 1, 2013.

* Students that complete MKT226 and MKT235 and then plan to complete the entire associate degree at Stark State must take all of the prerequisite courses.