



ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Bringing Together Those Dedicated to Teaching Excellence

December 30, 2014

Ms. Pamela Benner
Associate Professor
Stark State College of Technology
6200 Frank Avenue, N.W.
Canton, OH 44720

Dear Ms. Benner:

The Associate Degree Board of Commissioners met on November 12-13, 2014, and reviewed your quality assurance report. After review, the board voted to accept your report with one condition and opportunities for improvement and provided the following comments:

The Board of Commissioners commends you on clear, measurable data related to the student learning outcomes. This data is clearly shown in the narratives and in the graphs. Results and actions taken are clearly stated. This is recognized as a "Best Practice".

Opportunities for improvement should be viewed as suggestions to move your program to a higher level of excellence. It is extremely rare for a school to receive accreditation without conditions, notes, or opportunities for improvement given ACBSP's Core Value of Continuous Improvement and Organizational Learning, that "Business schools and programs should pursue regular cycles of planning, execution, and evaluation of every process and system. Ongoing improvement of these processes and systems leads to ever higher quality and student/stakeholder satisfaction." The opportunities for improvement in your programs are:

Condition on Overview Item 09: There is not sufficient information regarding how the college informs the public about student assessment information. The Business Unit portion of the website did not contain student learning or program outcome assessment results. You will need to report on this in your next Quality Assurance Report. Program Results: Such as what you report in standard #4, graduation rates, retention rates, job placement, etc. How do you make the results public? ? If you provide a link to aggregate business student results please ensure the link goes directly to the results such as this link:

https://go.dmacc.edu/student_services/Documents/gradereport.pdf

OFI on Standard 5: Professional qualification requires two additional qualifications. Certification count as one qualification – a second type of qualification is needed (Daniel Buttermore, Julia Culter, Leland Flanders, Kathy Ison, and Jeffrey McKenna).

OFI on Standard 5: An associate degree is always considered an exception, not a professional qualification (David Browne).

OFI on Standard 6: Goals 3 and 4 on table 6.1 A are identical, but there are different actions taken and graphs. Please review interpretation of information in future reports.

OFI on Standard 6: Campus crime statistics do not appear to be a logical measurement of performance for the business unit.

The Condition must be removed by 9/15/2018. It is not necessary to report on OFIs.

For additional information regarding your QA Report, please access the commissioners' review form in Campus Labs. Your reaffirmation is scheduled for 2016, so you will be submitting a Self-Study in lieu of your next QA Report.

Any questions regarding the board's response should be directed to Larry Zachrich by phone at 419-966-7091 or by email at lzachrich@acbsp.org.

We hope to see you at the 2015 ACBSP Annual Conference, which will be held at the Downtown Marriott in Philadelphia, Pennsylvania June 12-15, 2015. Additional information will be available on our website at www.acbsp.org beginning January 2015.

ACBSP is looking forward to our continued relationship with Stark State College of Technology. Thank you for providing quality business programs for your students. We are happy to have you as one of our valued members.

Sincerely,



Steve Parscale
Director of Accreditation

c: Ms. Gloria Komer, Professor of Business