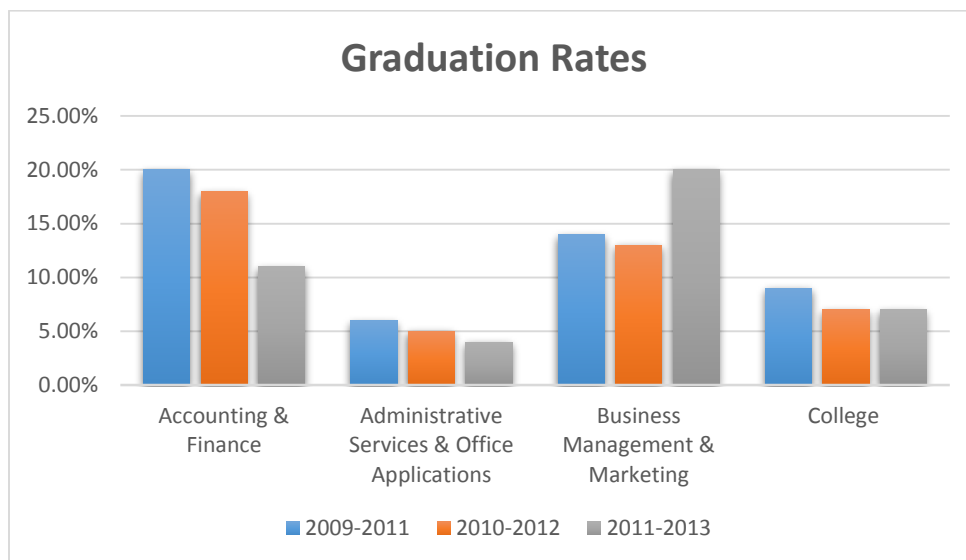


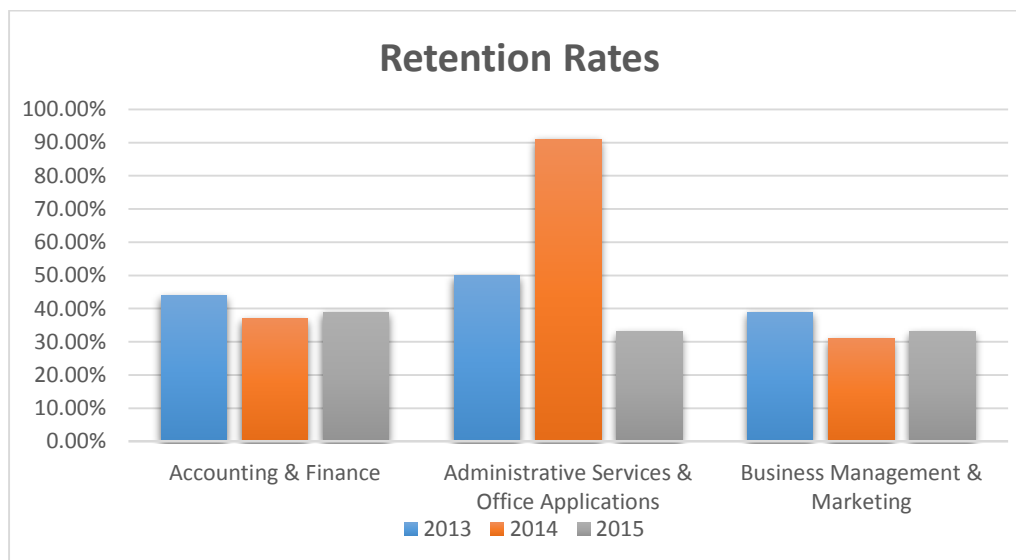
# BUSINESS PROGRAM STUDENT SUCCESS MEASURES



The above data reflects completion rates for groups of new, first-time, full-time, degree-seeking students completing within three academic years of the indicated start dates.

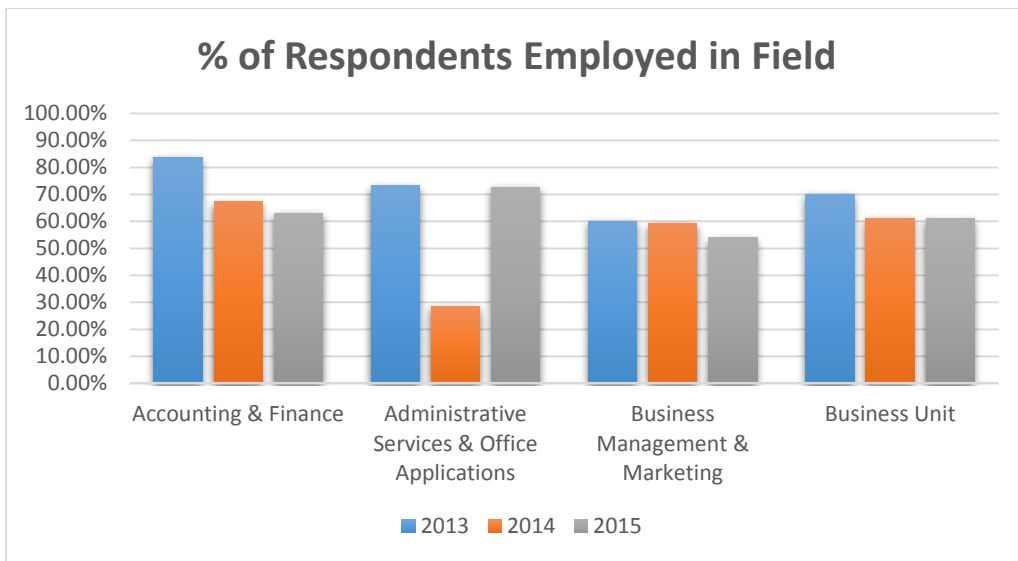
Approximately two-thirds of students enrolled at the College are part-time, and many students who enter the College as full-time decrease their credit hours over time to accommodate work schedules. Accordingly, many students take longer than three years to complete their degrees. For example, in the 2015-16 academic year, less than 10% of all completions were from the 2013 First-time, Full-time, Degree-seeking entering cohort. Completions for part-time students, which comprise a significant portion of the enrollment at the College and for these programs are not included in these rates.

Overall graduation rates for the Business unit programs exceed College averages for all periods presented.



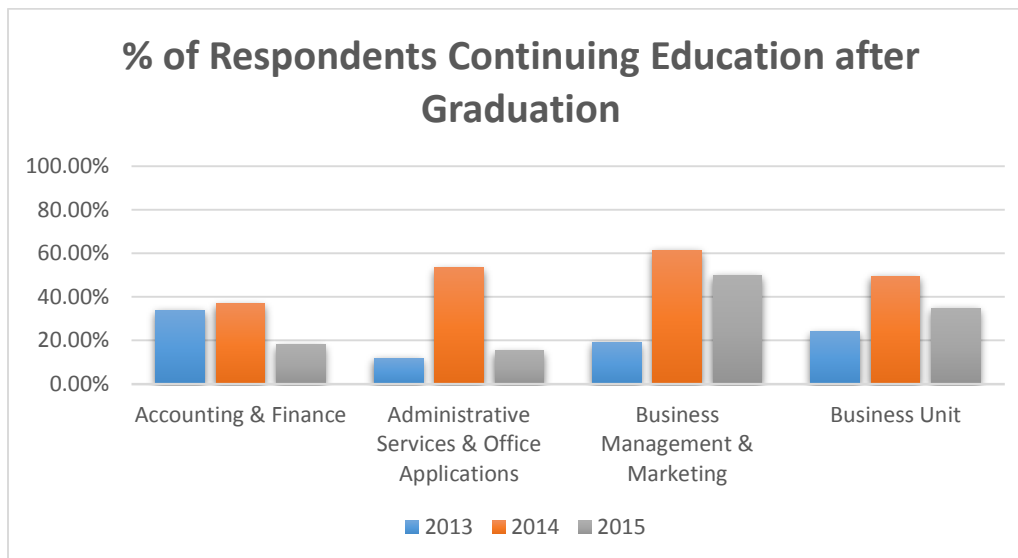
This data reflects Fall-to-Fall semester retention rates for new, first-time, full-time, degree-seeking students. This cohort group represents less than 10% of our college population. Retention of part-time students is not included in the data presented.

In an effort to improve enrollment and retention and to provide students with one-stop access to College resources such as admissions, financial aid and registration, Stark State recently opened its Gateway Center. The impact of the Gateway Center is not yet reflected in these numbers.



Data for this chart was derived from the Stark State College Annual Graduate Status Report. Results represent the respondents to the survey who indicated that they were employed in their degree field as a percentage of those who indicated that they were employed or seeking employment.

Results for the Business Unit averaged 64% for the three years presented. The College Career Development office actively assists students and alumni with both career planning and job search.



Data for this chart was derived from the Stark State College Annual Graduate Status Report. Percentages represent the respondents to the survey who indicated that they were continuing their education after completing a Stark State degree.

Results for the Business Unit averaged 35.7% for the three years presented. The Business Unit along with the College continues to pursue articulation agreements with area colleges and universities to allow Stark State graduates to achieve their educational goals.