

Stark State College
6200 Frank Avenue NW
North Canton, OH 44720
October 2017



Stark State COLLEGE

Position Profile

Vice President of Enrollment Management



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School Name: Stark State College
Position: Vice President of Enrollment Management
Reports To: President



COLLEGE OVERVIEW:

STARK STATE COLLEGE students come to us for a high-quality education at an affordable cost. It's a formula that works: Our graduates are in demand by employers who recognize their skills and readiness to succeed and they are also poised for successful university transfer.

The fourth largest of Ohio's 23 public community and technical colleges, Stark State has a long history of solid enrollment growth since its founding in 1960. The College has assembled a talented, energetic team of admissions, financial aid, registration and student services staff and recently opened the impressive new Gateway Center, which welcomes prospective and new students with convenient, one-stop services. We offer nearly 250 degrees and certificates in business, education, engineering technologies, health, human and public services, information technology, liberal arts, mathematics and sciences.

A Bill and Melinda Gates Foundation-funded Completion by Design college, Stark State is in an enviable position of readiness to reach a new level of excellence in enrollment, with myriad opportunities to serve more students than ever with affordable access to in-demand applied technology and university transfer programs.

In addition to a magnificent main campus in North Canton, Ohio, Stark State operates three satellite centers (Alliance, Barberton and Downtown Canton), and our newest location is Stark State College Akron, where enrollment has increased 84 percent in its second semester of operation. Stark State College Akron classes will move to a beautiful new 68,000-square-foot facility that is centrally located with high visibility and convenient access.

As a higher education institution respected throughout the region, Stark State also fosters business partnerships that agilely fill skills gaps with trained workers. An on-campus partnership with LG Fuel Cell Systems, Inc., for example, positions Stark State as a leader in supporting fuel cell research, development and commercialization.

Enrollment 15,018 – unduplicated credit students, 2016

Accreditation Accredited by the [Higher Learning Commission](#), a member of the North Central Association of Colleges and Schools. Many Stark State technology programs also are accredited by their respective licensing/accrediting organizations.

For more information, visit www.starkstate.edu.



Student profile

- ✓ Average age: 25
- ✓ 57% female students, 43% male
- ✓ 27% full time, 73% part time
- ✓ 19% of students are minorities
- ✓ 49% of students are first-generation college students
- ✓ 21-to-1 student-to-faculty ratio, many professors with extensive "real world" expertise

ABOUT THE AREA:

Stark County combines the best of metropolitan and suburban living. Home to the Professional Football Hall of Fame, the William McKinley Presidential Museum and National Memorial, and the First Ladies' National Historic Site, Stark County and the cities of Canton, North Canton, Massillon and Alliance offer something for everyone. A vibrant arts community, fine restaurants, plentiful shopping and an extensive park system provide a family-friendly environment. Residents enjoy a very favorable cost of living, beautiful neighborhoods, quality schools and outstanding colleges and universities. The College is conveniently located within minutes of an international airport and close to interstate highways that provide easy access to the students we serve in nine counties.



CAMPUS PROFILES:

Stark State College maintains satellite centers and off-campus sites in Akron, Alliance, Barberton, and Downtown Canton to better serve our students. Each site offers students the same convenience, affordability, quality faculty and individualized attention as our main campus.

[Akron](#)
[Alliance](#)

[Barberton](#)
[Canton](#)

[North Canton \(MAIN\)](#)

MISSION AND VALUES:







Our Mission:

Stark State College provides quality, high-value associate degrees, certificates, and professional development in diverse, student-centered learning environments. The College is dedicated to lifelong learning; affordable, transferable higher education; and career success. Stark State College advances quality of life through access, academic success, stewardship, and business and community partnerships.

Our Vision:

Stark State College will be a leader in higher education and a catalyst for economic growth and prosperity in the communities we serve.

Our Values:

-  ***Academic Excellence:*** We provide value by upholding high academic and professional standards for students, faculty, and staff. Program and degree quality is ensured by meeting rigorous standards of certification and accreditation.
-  ***Partnerships:*** We build strong business, industry, education, and community partnerships to enhance quality and opportunities for our students. We support workforce development and economic growth by responding to the immediate and emerging needs of our region in a global economy.
-  ***Fiscal Stability and Stewardship:*** We take a proactive approach to serving our students and community through fiscal responsibility, sustainability, and strategic planning for change and growth. The mission and vision of the College are achieved through the responsible stewardship of College facilities, environmental, financial and human resources.
-  ***People:*** We believe that respect for every individual is important. We are committed to working within both the College and the community with high standards of ethical and professional behavior. We value commitment to hard work and integrity.
-  ***Student Access:*** We are committed to providing opportunities for access to a quality education. We strive to meet the varied academic needs of our students through a wide variety of educational offerings, delivery methodologies, outreach strategies, community locations, and the knowledge and experience of our diverse faculty and staff.
-  ***Student Success:*** We support student success in attaining educational and career goals by offering pathways to workforce-ready degrees and certificates, transferable courses and degrees, licensures/certifications, and skills attainment. Stark State College provides student-centered services to foster academic and career success.

OPPORTUNITY OVERVIEW:

STARK STATE COLLEGE seeks an experienced, collaborative and visionary professional to oversee all aspects of enrollment management. Reporting directly to the President, the vice president for



enrollment management will lead and engage the College community in setting and achieving enrollment goals and priorities; develop, articulate and implement a vision for a new era of enrollment management that produces greater strategy, coordination and analytical rigor in every phase of the enrollment process. The vice president will lead and develop a team in admissions, registration, financial aid, and other areas and will collaborate across the College to deliver the optimal enrollment management program to meet short- and long-term enrollment goals and facilitate success in recruitment and retention for the future.

The vice president should be a systems-thinker who examines relationships between essential parts of the College and seeks ways to manage those relationships for better student access with success outcomes, using the skills of communication, problem-solving, collaboration and adaptability.

The successful candidate will possess a demonstrated commitment to the mission of Stark State College, will manage and motivate professional staff within all areas of enrollment, and will be committed to and skilled in interdivisional collaboration.

Exceptional analytical, technological and interpersonal communication skills are essential. Must possess significant enrollment management experience, including a sophisticated understanding of enrollment planning strategies, admissions, recruitment and financial aid. Requires outstanding leadership and analytical abilities.

Minimum Requirements:

- Minimum of a Master's degree in student affairs, educational leadership, business administration, sales and/or marketing or a related field from a regionally accredited institution.
- Ten years of progressively responsible leadership experience in higher education administration and enrollment management, preferably at a community college, with a proven record of leadership and achieving enrollment and retention goals (comprehensive enrollment management); excellence in execution and entrepreneurial skills applied to the recruitment, and enrollment, retention and success of diverse students. Understands and embraces diversity.

For a complete job description, please follow [this link](#).

APPLICATION PROCESS:

Please direct inquiries and nominations to the College's search consultant:

Angela Provart, President Pauly Group, Inc.
3901 Wood Duck Drive, Suite E Springfield, IL 62711
Phone: 217-241-5400
Fax: 217-241-5401
E-mail: aprovart@paulygroup.com

Please submit electronically to aprovart@paulygroup.com the following documents as MS Word or Adobe Acrobat attachments: (1) a cover letter that addresses the Minimum Requirements; (2) a current résumé; and (3) names and contact information of three professional references. The committee will begin review of applications immediately. Applications will be accepted until the position is filled, with materials submitted by **Monday, November 27, 2017** receiving priority consideration.

All applications are confidential and references will not be contacted without the expressed authorization of the applicant.

Equal Opportunity Employer

It is the policy of Stark State College to ensure equal employment opportunity in accordance with Ohio Revised Code and all applicable federal regulations and guidelines. Employment discrimination against employees and applicants on the basis of race, color, religion, sex, gender, national origin, military status, disability, age, genetic information, or sexual orientation is illegal.