



**ASSOCIATE OF APPLIED BUSINESS**  
**BUSINESS MANAGEMENT – KENT STATE**  
**UNIVERSITY BBA DEGREE MAJOR**

*The catalog in force is assigned to students based on the academic year they first applied to the college, and changes only when students change their major or request the change in writing.*

**1516 Catalog**  
Effective Summer 2015

**2067**

*Business & Entrepreneurial Studies Division*

*Management and Marketing Department*

TECHNICAL Course Numbers		Course Title	Credits	Pre- or Co-Requisites	Completed Sem./Year
KSU Equivalent	Stark State				
FIN 26074	ACC130	Business Law & Ethics	3		
BUS 10123	BUS121	Business Administration <sup>^</sup>	3	IDS102 <b>or</b> Proficiency	
ECON 22060	BUS221	Microeconomics <sup>^</sup>	3	IDS102 <b>or</b> Proficiency	
ECON 22061	BUS222	Macroeconomics <sup>^</sup>	3	IDS102 <b>or</b> Proficiency	
MIS 24163*	MGT121	Principles of Management	3	BUS121 <b>or</b> ENT120	
General Elective	MGT221	Supervision	3	MGT121	
General Elective	MGT223	Business Decision Making	4	ACC133 <b>and</b> MGT121	
BMRT 31006	MGT224	Human Resource Management	3	MGT121	
General Elective	MGT227	Operations Management	4	MGT121 <b>and</b> MTH108●	
MKTG 25010	MKT121	Principles of Marketing	3	BUS221	
<b>Total</b>			<b>32</b>		
NON-TECH Course Number		Course Title	Credits	Pre- or Co-Requisites	Completed Sem./Year
KSU Equivalent	Stark State				
General Elective	SSC101	Student Success Seminar <sup>^^</sup>	1	<i>Take first semester</i>	
ACCT 23020	ACC132	Financial Accounting◆	4	BUS124	
ACCT 23031	ACC133	Managerial Accounting	4	ACC132	
General Elective	BUS124	Business Analysis with Algebra**	3		
COMM 15000*	COM121	Effective Speaking	3		
ENG 11011	ENG124	College Composition <sup>^</sup>	3	ENG011 <b>or</b> Proficiency	
HIST 12070 <b>or</b> HIST 12071	HIS121 <b>or</b> HIS122	US History I to 1877 <b>or</b> US History II from 1877	3 <b>or</b> 3		
MIS 24053	ITD122	Computer Applications for Professionals <sup>■</sup>	3	ITD100 <b>or</b> Proficiency	
MATH 10041	MTH108 <b>or</b> MTH124	Explorations in Modern Mathematics <sup>^Ω</sup> <b>or</b> Statistics <sup>^●</sup>	3 <b>or</b> 3	(MTH091 and MTH092)+ <b>or</b> Proficiency MTH093++ <b>or</b> Proficiency	
PSYC 11762	PSY121	General Psychology <sup>^</sup>	3	IDS102 <b>or</b> Proficiency	
<b>Total</b>			<b>30</b>		
<b>TOTAL CREDIT HOURS</b>			<b>62</b>		

<sup>^</sup>Based upon SSC placement score.

<sup>^^</sup>To promote student success, this course should be taken in the first semester.

<sup>+</sup>Minimum grade of “B” required.

<sup>++</sup>Minimum grade of “C” required.

ΩMTH124 should only be taken by students planning to transfer to a four-year institution.

■ Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122.

◆ Student may elect to take ACC121 Principles of Accounting as an introduction to accounting prior to taking this course.

\*\*BUS124 is the equivalent to BUS123. Students who have successfully completed BUS123 do not need to take BUS124.

\*Must earn minimum C (2.000) grade

● Students in the Kent State University BBA Major should take MTH124 Statistics in lieu of MTH108 Explorations in Modern Mathematics, as MTH108 is not equivalent to Kent State University’s MATH10041.

## FULL-TIME STUDENT ADVISING NOTES

Academic Advising

Students should make an appointment to see their advisor before registering for classes each semester. They should have prepared a completed registration form, including courses they wish to take, prior to this meeting.

Course Sequence

The semester-by-semester listing below provides the normal scheduling option for full-time associate degree students who plan to finish in two years.

<u>First Semester</u>		<u>Credit Hours</u>	<u>Pre- and Co-requisites</u>
SSC101	Student Success Seminar^^	1	<i>Take first semester</i>
BUS121	Business Administration^	3	IDS102 <b>or</b> Proficiency
ITD122	Computer Applications for Professionals^■	3	ITD100 <b>or</b> Proficiency
BUS124	Business Analysis with Algebra**	3	
ENG124	College Composition^	<u>3</u>	ENG011 <b>or</b> Proficiency
		<b>13</b>	
<u>Second Semester</u>			
ACC132	Financial Accounting◆	4	BUS124
COM121	Effective Speaking	3	
MGT121	Principles of Management	3	BUS121 <b>or</b> ENT120
MKT121	Principles of Marketing	3	BUS221
MTH108	Explorations in Modern Mathematics^Ω	3	(MTH091 and MTH092)+
<b>or</b>	<b>or</b>	<b>or</b>	<b>or</b> Proficiency
MTH124	Statistics^●	<u>3</u>	MTH093++ <b>or</b> Proficiency
		<b>16</b>	
<u>Third Semester</u>			
MGT221	Supervision	3	MGT121
BUS221	Microeconomics^	3	IDS102 <b>or</b> Proficiency
MGT227	Operations Management	4	MGT121 <b>and</b> MTH108●
ACC133	Managerial Accounting	4	ACC132
ACC130	Business Law & Ethics	<u>3</u>	
		<b>17</b>	
<u>Fourth Semester</u>			
MGT224	Human Resource Management	3	MGT121
BUS222	Macroeconomics^	3	IDS102 <b>or</b> Proficiency
MGT223	Business Decision Making	4	ACC133 <b>and</b> MGT121
HIS121	US History I to 1877	3	
<b>or</b>	<b>or</b>	<b>or</b>	
HIS122	US History II from 1877	3	
PSY121	General Psychology^	<u>3</u>	IDS102 <b>or</b> Proficiency
		<b>16</b>	
	<b>TOTAL CREDITS</b>	<b>62</b>	

^Based upon SSC placement score.

^^To promote student success, this course should be taken in the first semester.

+Minimum grade of "B" required.

++Minimum grade of "C" required.

ΩMTH124 should only be taken by students planning to transfer to a four-year institution.

■Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122.

◆Student may elect to take ACC121 Principles of Accounting as an introduction to accounting prior to taking this course.

\*\*BUS124 is the equivalent to BUS123. Students who have successfully completed BUS123 do not need to take BUS124.

●Students in the Kent State University BBA Major should take MTH124 Statistics in lieu of MTH108 Explorations in Modern Mathematics, as MTH108 is not equivalent to Kent State University's MATH10041.

**ADDITIONAL COURSES FOR KENT BBA DEGREE AVAILABLE  
AT STARK STATE COLLEGE AND ACCEPTED AT KENT STATE UNIVERSITY:**

**ADDITIONAL BRIDGE COURSES:**

KSU Equivalent	Stark State	Course Title	Credits	Pre- or Co-requisites	Completed Sem./Year
ENG 21011*	ENG231	College Composition II*	3	ENG124	
MATH 11010 (3 credit hours)*	MTH125	College Algebra*	4	(MTH093 and MTH094)++ or Proficiency	
MATH 11012	MTH221	Concepts of Calculus	3	MTH135 or (MTH125 and MTH130) or Proficiency	
PHIL 21001	PHL122	Ethics	3		
General Elective	ACC223	Cost Accounting	4	ACC133	

**TWO ADDITIONAL BRIDGE SCIENCE COURSES: 6 credit hours minimum**  
(3 credit hour minimum must involve lab course indicated by \*)

KSU Equivalent	Stark State	Course Title	Credits	Pre- or Co-requisites	Completed Sem./Year
Kent Basic Science or Kent Basic Science and Lab	BIO101 or BIO126*	Intro to Anatomy and Physiology or Science/Energy, & the Environment	3 credit hours or 4 credit hours/2 lab hours	IDS102 or Proficiency or None	
CHEM 10030 or CHEM 100050	CHM101 or CHM121*	Introduction to Chemistry or Gen/Org. & Biology Chemistry I	4 credit hours or 4 credit hours/2 lab hours	(MTH093 and MTH094)++ or Proficiency or CHM101	
Kent Basic Science and Lab or PHY 13021 and PHY 13001	PHY101* or PHY121*	Principles of Physics or Col Physics I with Algebra	4 credit hours/2 lab hours  or 4 credit hours/2 lab hours	[(MTH093 and MTH094)++ or Proficiency] or (MTH105 or MTH106 or MTH107 or MTH108) and (IDS102 or Proficiency) or MTH135 or (MTH125 and MTH130)	
Kent Basic Science and Lab	BIO128*	Climate Studies	3 credit hours/2 lab hours		
Kent Basic Science and Lab	BIO129*	Meteorology	3 credit hours/2 lab hours		
GEOL 21080	BIO130*	Ocean Studies	3 credit hours/2 lab hours		
BSCI 10120	BIO141*	General Biology I	4 credit hours/3 lab hours		
CHEM 10062 or CHEM 10060	CHM141*	General Chemistry I	5 credit hours/4 lab hours	CHM101	
GEOL 11040 and GEOL 11041	GEO141*	Geology	4 credit hours/2 lab hours		

**If all Bridge courses are completed at Stark State College, these 42 credit hours must be taken at Kent State University to obtain the BBA degree:**

Course Number	Course Title	Credit Hours
	<i>Fine Arts Elective</i>	3
MIS 34165 or MIS 34175	Dynamics of Leadership or Learning to Lead	3
MIS 44062	Supply Chain Management	3
MIS 44152	Collaborative Project Management	3
MIS 44163	Global Business Management	3
MIS 44392	Business Consulting and Practicum	3
	<i>Major Electives</i>	6
	<i>College Elective</i>	6
	<i>Fine Arts Elective</i>	3
BUS 30061	Business Professional Practices	1
ENG 30061	Writing in Business	2
MIS 34060	Operations Management	3
MIS 44285	Business Policies	3
FIN 36053	Business Finance	3
<b>TOTAL CREDIT HOURS</b>		<b>42</b>

\*Minimum C (2.000) grade required.