



Career Community:

Business and Accounting



starkstate.edu/academics



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Business and Accounting

Holland Code matches your interests to your ideal career and work environment.



Find out more. Make an appointment with Career Services to discover your code and what it means for your future.

call 330-966-5459

email careerservices@starkstate.edu

stop in main campus - M104

SSC Akron - Gateway Student Services

Would you characterize yourself as a leader, problem-solver and persuader?

Are you focused on the importance of numbers, data and accuracy?

Find your fit in programs leading to careers in accounting, banking, customer service, entrepreneurship, marketing and management or transfer to baccalaureate business programs.

Consider these and other careers

job title/description	Entry-level annual wage	Canton average annual wage	Akron average annual wage
accountant * * examine, analyze and interpret accounting records to prepare financial statements, give advice or audit and evaluate statements prepared by others; install or advise on systems of recording costs or other financial and budgetary data	45,400	67,900	75,700
bookkeeper * other titles: accounting assistant, accounting clerk compute, classify and record numerical data; perform any combination of routine calculating, posting and verifying duties to obtain primary financial data for use in maintaining accounting records; may also check the accuracy of figures, calculations, and postings recorded by other workers	25,700	37,900	39,200
customer service representative * other titles: patient service representative, call center representative interact with customers to provide response to inquiries about products and services and to handle and resolve complaints	20,800	32,000	36,700
human resources assistant * * compile and keep personnel records; record employee data, such as address, weekly earnings, absences, amount of sales or production, supervisory reports and date of and reason for termination	26,800	34,800	40,400
insurance sales agent * other titles: insurance sales representative sell life, property, casualty, health, automotive or other types of insurance; may refer clients to independent brokers, work as an independent broker or be employed by an insurance company	29,700	47,710 [^]	55,700
loan officer * * other titles: mortgage loan officer, commercial loan officer, consumer loan officer evaluate, authorize or recommend approval of commercial, real estate or credit loans; advise borrowers on financial status and payment methods (includes mortgage loan officers and agents, collection analysts, loan servicing officers, and loan underwriters)	28,800	51,500	65,100

* = high-demand, good-paying occupation: at least 1,000 job openings projected through 2028 in the Northeast Ohio region (10 counties in Akron, Canton and Cleveland MSAs); jobs pay \$15/hour or more

* may require further education; an advisor will help you determine your pathway

sources: high demand from 2018.2 QCEW employees; all other fields Bureau of Labor Statistics 2018 from JobsEQ; [^]O*NET Online 2019

Critical skills and abilities

- active listening
- critical thinking
- oral and written communication
- reading comprehension

Technical skills and knowledge

- customer and personal service
- customer relationship management (CRM) software
- data entry software
- electronic mail software
- mathematics

Short-term certificates in this Career Community

- banking associate
- bookkeeping
- computer-integrated accounting
- enrolled agent/tax preparer
- entrepreneurship
- Quickbooks/payroll

Some local employers with jobs in this Career Community

Allstate Insurance
Cleveland Clinic
Dollar Bank
FedEx
FirstEnergy
InfoCision
Key Bank
Signet Jewelers
The J.M. Smucker Company
The Timken Company

Majors in this Career Community

EXPLORATORY MAJOR

If you know this career community is the right fit for you but you're unsure of your major, choose the **business and accounting exploratory major** to get started in the right direction. Your first 15 credit hours are applicable to all majors within this career community and you'll get the experience to know which major is right for you.

ACCOUNTING

You'll get a solid foundation in accounting theory so you can specialize in public or corporate accounting. You'll be qualified for jobs in tax accounting, governmental accounting, industrial/cost accounting, not-for-profit accounting and accounting for small business. After completing specific coursework – available via the traditional classroom or online – you may be eligible to take the certified public accountant exam and certified management accountant exam. You also can use the associate degree as a foundation to pursue bachelor's and master's degrees.

Accounting services for health administration major

When you work primarily in the area of hospital finance and accounting, you'll be well-prepared with additional coursework in medical terminology, the basics of health care delivery systems, the complex world of reimbursements and insurance and the legal aspects of the medical profession.

Certified public accountant major

A certified public accountant (CPA) is a leader with the ability to provide a wide variety of client services, including auditing, tax preparation and planning, financial statement preparation and consulting. CPAs also work for companies, governmental entities and not-for-profit entities. With this major and some additional SSC coursework and a minimum score on the Graduate Management Admission Test, you can sit for the CPA exam.

Computer information major

You'll get a foundation in accounting theory and related business along with a highly developed computer competency. You'll master a number of the most widely used software applications and understand the basics of programming and information technology.

Corporate major

You'll get a solid foundation in accounting theory to prepare you for corporate accounting jobs in financial information preparation, reporting, and analysis or cost accounting; governmental accounting; not-for-profit accounting; and accounting for partnerships or sole proprietorships. With this major you can sit for the Certified Management Accountant exam.

Forensics major

Along with a foundation in accounting theory, you'll get detailed knowledge of types of fraud, fraud prevention and fraud detection. The curriculum emphasizes design of effective internal control systems, monitoring compliance with those systems and gathering and documentation of forensic evidence when fraud has occurred or is suspected. You'll learn many of the requirements and monitoring and reporting provisions of the Sarbanes-Oxley Act.

Tax major

Constant tax code changes have created a need for corporate business and accounting firm employees knowledgeable in accounting, business transactions and tax law and able to convert that know-how into tax compliance and planning. With this major you can sit for Enrolled Agent exam.

BUSINESS MANAGEMENT

In today's business world, companies are looking for managers who understand technology, can adapt quickly to change, work well in teams, skillfully motivate employees and realize the importance of satisfying customers. As a business management graduate, you'll be able to deliver all of this, and more.

Finance major

Along with gaining business management skills, you'll understand a financial plan, have a working knowledge of the various investment markets and have a foundation for working with the basic principles of taxation.

Health services major

Health care is one of the fastest-changing fields in the U.S. today. This major blends our management program with a basic knowledge of the health care industry, anatomy, physiology, insurance and medical terminology.

Human resources major

You'll be able to deliver the skills from our management program and the more specialized knowledge involved in talent management, succession planning, diversity awareness and corporate culture development.

Sports management major

When you're interested in sports along with finance, management and leadership, this is the way to get in the game. You'll have a chance of working with athletes and also seeing the corporate and business side of the sports world. Take a step toward opportunities in sports administration, marketing and promotion, ethics, facility and event management and other areas.

Entrepreneurship major

Recognize opportunities, evaluate potential and be knowledgeable about new venture start-up and growth, and you're likely to succeed as an entrepreneur. You'll participate in courses and seminars staffed by faculty members as well as entrepreneurs and business owners/managers in the local community. They'll deliver first-hand knowledge about what's needed to start a new business venture that will add economic and cultural value to the community and how to run an existing business with an entrepreneurial mindset.

KSU Stark BBA degree

Because Stark State recognizes the value of education beyond the associate degree, SSC students can complete this special option in business management technology to receive an associate degree, then take an additional 42 credit hours of degree requirements through Kent State at Stark to earn a bachelor of business administration degree.

FINANCE

You'll be well-versed in the finance areas today's business environment demands. You'll gain the knowledge and skills needed to add wealth and value to your employer as you take on increasing responsibility within the corporate treasury function. All coursework can be taken online or in the traditional classroom.

MARKETING AND SALES MANAGEMENT

Marketing managers implement the traditional marketing mix to develop tactics for product, price, promotion and distribution. Marketing professionals determine the demand for goods offered by a business and its competitors while identifying potential customers. You'll also work with advertising and sales managers to promote products and services to attract potential customers.



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North Canton, OH 44720

Admissions

330-494-6170 ext. 4228 | 1-800-797-8275 | info@starkstate.edu

Career Services

330-966-5459 | careerservices@starkstate.edu

Some careers represented in this viewbook may require further education. The information provided is based on regional data and subject to change. Please see an SSC advisor to make sure you're on the path to success. / Accredited by the Higher Learning Commission / Stark State College is committed to non-discrimination. For the full policy: starkstate.edu/non-discrimination