ASSOCIATE OF APPLIED BUSINESS

BUSINESS MANAGEMENT – KENT STATE UNIVERSITY BBA DEGREE MAJOR

2022-23 Catalog
Effective Summer 2022

2067

The catalog in force is assigned to students based on the academic year they first applied to the college, and changes only when students change their major or request the change in writing. Refer to Policy No. 3357:15-13-28.

Business, Engineering, and Information Technologies Division   *Management and Marketing Department*

TECHNICAL Course Numbers		Course Title	Credits	Pre- or Co-Requisites	Completed Sem./Year
KSU Equivalent	Stark State				
FIN 26074	ACC130	Business Law and Ethics	3		
BUS 10123	BUS121	Business Administration^	3	IDS102 **or** Proficiency	
ECON 22060 (KSS)	BUS221	Microeconomics^	3	IDS102 **or** Proficiency	
ECON 22061 (KSS)	BUS222	Macroeconomics^	3	IDS102 **or** Proficiency	
MGMT 24163*	MGT121	Principles of Management	3	BUS121 **or** ENT120	
General Elective	MGT221	Supervision	3	MGT121	
General Elective	MGT223	Business Decision Making	4	MGT121 **and** (ACC128 or ACC133)	
General Elective	MGT224	Human Resource Management	3	MGT121	
General Elective	MGT227	Operations Management	4	MGT121 **and** (MTH118 or MTH124 or MTH125)	
MKTG 25010	MKT121	Principles of Marketing	3	BUS221	
		Total	**32**		

NON-TECH Course Number		Course Title	Credits	Pre- or Co-Requisites	Completed Sem./Year
KSU Equivalent	Stark State				
General Elective	SSC101	Student Success Seminar^^	1	*Take first semester*	
ACCT 23020	ACC132	Financial Accounting♦	4	pre-co-BUS124	
ACCT 23021	ACC133	Managerial Accounting	4	ACC132	
General Elective	BUS124	Business Analysis with Algebra^	3	(MTH022 **or** proficiency) **and** (IDS102 **or** proficiency)	
COMM 15000* (KADL)	COM121	Effective Speaking	3		
ENG 11011 (KCP1)	ENG124	College Composition^	3	Co-ENG024 **or** Co-ENG011 **or** Proficiency	
HIST 12070 (KHUM, DIVD) **or** HIST 12071 (KHUM, DIVD)	HIS121 **or** HIS122	US History I to 1877 **or** US History II from 1877	3 **or** 3		
CIS 24053	ITD122	Computer Applications for Professionals^■	3	ITD100 **or** Proficiency	
MATH 11010 (KMCR) (3 credit hours)*	MTH125	College Algebra^	4	MTH023 **or** Pre-Co-MTH025 **or** Proficiency	
PSYC 11762 (KSS, DIVD)	PSY121	General Psychology^	3	IDS102 **or** Proficiency	
		Total	**31**		
		TOTAL CREDIT HOURS	**63**		

^Based upon SSC placement score.

^^To promote student success, this course should be taken in the first semester.

■Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122.

♦Student may elect to take ACC121 Principles of Accounting as an introduction to accounting prior to taking this course.

*Must earn minimum C (2.000) grade

Revised 1-2022

FULL-TIME STUDENT ADVISING NOTES

<u>Academic Advising</u>
Students should make an appointment to see their advisor before registering for classes each semester. They should have prepared a completed registration form, including courses they wish to take, prior to this meeting.

<u>Course Sequence</u>
The semester-by-semester listing below provides the normal scheduling option for full-time associate degree students who plan to finish in two years.

<u>First Semester</u>		<u>Credit Hours</u>	<u>Pre- and Co-requisites</u>
SSC101	Student Success Seminar^^	1	*Take first semester*
BUS121	Business Administration^	3	IDS102 **or** Proficiency
ITD122	Computer Applications for Professionals^■	3	ITD100 **or** Proficiency
BUS124	Business Analysis with Algebra^	3	(MTH022 **or** proficiency) **and** (IDS102 **or** proficiency)
ENG124	College Composition^	<u>3</u>	Co-ENG024 **or** Co-ENG011 **or** Proficiency
		13	
<u>Second Semester</u>			
ACC132	Financial Accounting♦	4	pre-co-BUS124
COM121	Effective Speaking	3	
MGT121	Principles of Management	3	BUS121 **or** ENT120
BUS221	Microeconomics^	3	IDS102 **or** Proficiency
MTH125	College Algebra^	<u>4</u>	MTH023 **or** Pre-Co-MTH025 **or** Proficiency
		17	
<u>Third Semester</u>			
MGT221	Supervision	3	MGT121
MKT121	Principles of Marketing	3	BUS221
MGT227	Operations Management	4	MGT121 **and** (MTH118 or MTH124 or MTH125)
ACC133	Managerial Accounting	4	ACC132
ACC130	Business Law and Ethics	<u>3</u>	
		17	
<u>Fourth Semester</u>			
MGT224	Human Resource Management	3	MGT121
BUS222	Macroeconomics^	3	IDS102 **or** Proficiency
MGT223	Business Decision Making	4	MGT121 **and** (ACC128 or ACC133)
HIS121	US History I to 1877	3	
or	**or**	**or**	
HIS122	US History II from 1877	3	
PSY121	General Psychology^	<u>3</u>	IDS102 **or** Proficiency
		16	
	TOTAL CREDITS	**63**	

^Based upon SSC placement score.
^^To promote student success, this course should be taken in the first semester.
■Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122.
♦Student may elect to take ACC121 Principles of Accounting as an introduction to accounting prior to taking this course.

ADDITIONAL COURSES FOR KENT BBA DEGREE AVAILABLE AT STARK STATE COLLEGE AND ACCEPTED AT KENT STATE UNIVERSITY:					
ADDITIONAL BRIDGE COURSES:					
KSU Equivalent	**Stark State**	**Course Title**	**Credits**	**Pre- or Co-requisites**	**Completed Sem./Year**
ENG 21011 (KCP2)*	ENG231	College Composition II*	3	ENG124	
MATH 24056 (KCMR)	MTH124	Statistics	3	Pre-Co-MTH024 **or** MTH022 **or** Proficiency	
MATH 12002 (KCMR)	MTH223	Analytic Geometry and Calculus	4	MTH135 or (MTH125 and MTH130) or Proficiency	
PHIL 21001 (KHUM, DIVG)	PHL122	Ethics	3		
TWO ADDITIONAL BRIDGE SCIENCE COURSES: *6 credit hours minimum* (3 credit hour minimum must involve lab course indicated by *)					
KSU Equivalent	**Stark State**	**Course Title**	**Credits**	**Pre- or Co-requisites**	**Completed Sem./Year**
Kent Core Basic Science (KBS)	Any OTM Natural and Physical Science	Varies	3	Varies	
Kent Core Basic Science with Laboratory (KBS, KLAB)	Any OTM Natural and Physical Science with a Lab	Varies	3-4	Varies	

If all Bridge courses are completed at Stark State College, these 49 credit hours must be taken at Kent State University to obtain the BBA degree:

Course Number	Course Title	Credit Hours
MGMT 34165 **or** MGMT 34175	Dynamics of Leadership **or** Learning to Lead	3
MGMT 34185	Individual and Group Behavior in Organizations	3
MGMT 44152	Project Management	3
MGMT 44163	Global Business Management (WIC)*	3
MGMT 44392	Business Consulting and Practicum (ELR)	3
Major Electives		6
College Electives		6
BUS 30062	Advanced Professional Development	3
FIN 36053	Business Finance	3
MGMT 34060	Operations Management	3
MGMT 34156	Business Analytics II	3
MGMT 44285	Integrated Business Policy & Strategy	3
UC 10162	Introduction to Professional Development	1
Kent Core Fine Arts (KFA)		3
HRM 34180	Human Resource Management	3
	TOTAL CREDIT HOURS	**49**

*Minimum C (2.000) grade required.

Kent State University has institutional honors based on the completion of at least 60 credit hours earned at Kent State. Anything less than 60 credit hours will not be recognized with honors. This means if students who transfer would like to be recognized for cum laude, magna cum laude or summa cum laude, they need to have earned 60 credit hours at Kent State by the semester before they are graduating in order for them to be recognized in the commencement book as receiving honors and in order to receive honors cords.

Progression Requirements:
- o   Minimum 2.500 overall GPA
- o   Minimum C grade in COMM 15000, ENG 21011, MATH 11010 and MGMT 24163

Graduation Requirements:
- o   Minimum 2.500 Major GPA
- o   Minimum 2.500 Overall GPA
- o   Students must complete at least 50 percent of business credit hours (required for the business degree) in-residence on a Kent State University campus.
- o   Students must complete two measures of outcomes assessment as specified by the College of Business Administration for complete satisfaction of the B.B.A.
- o   Minimum 120 total credit hours to graduate. Number of general electives depends on number of credit hours needed to reach 120 total credit hours.

KSU bridge courses revised: 7-8-2022