

Overview

Institution Name

Stark State College

Address

6200 Frank Ave. NW, North Canton, OH 44720

Year Accredited

2006

Year Reaffirmed

2016

Years Covered by this Report

2016 - 2016

Date Submitted

02/27/2019

Completed By

Benner, Pamela

Phone

(330)494-6170 ext. 4916

Email

pbenner@starkstate.edu

ACBSP Champion

Benner, Pamela

ACBSP Co-Champion

I - Institutional Information

To complete this section, first click on the Edit/Checkout button. Then copy and paste the headings into the Institutional Response box below and enter your information.

O 4. List all accredited programs (as they appear in your catalog).

Note: Listing new programs here does not confer accreditation. New degree programs, majors or emphases must be in effect for at least two years and have graduates and follow the guidance in the process book before accreditation will be granted.

O 5. List all programs that are in your business unit that are not accredited by ACBSP and how you distinguish accurately to the public between programs that have achieved accredited status and those that have not.

O 6. List all campuses where a student can earn a business degree from your institution.

O 7 Person completing report:

Name:

Phone:

Email address:

ACBSP Champion name:

ACBSP Co-Champion name:

QA Report

Status: Completed | **Due Date:** 9/21/2018

Assigned To

Pamela Benner

Institution Response

O 4. List all accredited programs (as they appear in your catalog).

Our accredited programs are:

- **Associate of Applied Business in Accounting**
- **Associate of Applied Business in Administrative Office Professional**
- **Associate of Applied Business in Business Management**
- **Associate of Applied Business in Corporate Finance**
- **Associate of Applied Business in Legal Assisting**
- **Associate of Applied Business in Marketing and Sales Management**

O 5. List all programs that are in your business unit that are not accredited by ACBSP and how you distinguish accurately to the public between programs that have achieved accredited status and those that have not.

The following programs are offered in the Business & Information Technology (BIT) Division and are not accredited by ACBSP:

- Associate of Applied Business in Judicial Court Reporting
- Associate of Applied Business in Training and Development
- Associate of Applied Business in Culinary Arts
- All of our programs in Information Security and Digital Media
- All of our programs in Computer Science Media Information Systems

Each of our programs has a separate information site on our website. We accurately distinguish to the public which of our programs are accredited by displaying the "ACBSP Accredited" logo on the program site for each accredited program.

O 6. List all campuses where a student can earn a business degree from your institution.

A student can earn a business degree from the following locations:

- Stark State College - Main Campus
- Stark State College - Akron
- eStarkState (online)

O 7 Person completing report:

Name: **Pamela S. Benner, Margaret Atkinson, Helen Mandalinich, and Michael Zerbe**

Phone: **(330) 494-6170 extension 4916**

Email address: **pbenner@starkstate.edu**

ACBSP Champion name: **Pamela S. Benner**

ACBSP Co-Champion name: **Margaret Atkinson, Helen Mandalinich, Michael Zerbe**

Sources

There are no sources.

II - Status Report on Conditions and Notes

O 8. Conditions or Notes to be addressed: You do not need to address Opportunity for Improvement (OFI).

Please explain and provide the necessary documentation/evidence for addressing each condition or note since your last report.

Are you requesting the Board of Commissioners to remove notes or conditions (if the justification for removal is lengthy consider attaching an appendix to QA report):

If you need a table that is not in the evidence file for the following report on removing notes or conditions please contact the office.

Remove Note:

Remove Condition:

Do not remove note or condition. Explain the progress made in removing the note or condition:

QA Report

Status: Completed | **Due Date:** 9/21/2018

Assigned To
Pamela Benner

Institution Response

Are you requesting the Board of Commissioners to remove notes or conditions (if the justification for removal is lengthy consider attaching an appendix to QA report):

Yes

Remove Note:

On December 20, 2016, we received a letter from Dr. Steve Parscale confirming that the ACBSP Board of Commissioners granted Full Reaffirmation of our business program accreditation. Included in this letter was one Note:

"Note on Standard 2 Strategic Planning. The business unit should create its own strategic plan, linked to the college, with its own dashboard."

The Business & Information Technology (BIT) Division has developed its own Strategic Plan - see [2017-19 BIT Strategic Plan](#)

In addition, the BIT Division regularly updates and reports dashboard measurements - see [Business Program Student Success Measures](#) . There is a link to this file on our website.

Remove Condition:

Do not remove note or condition. Explain the progress made in removing the note or condition:

Sources

- 2017-19 BIT Strategic Plan
- Business Program Student Success Measures

7 - Public Information

Item III in the QA report applies to Criterion 7.1.a. in the *Unified Standards and Criteria* book.

Accredited business programs must routinely provide reliable information to the public on their performance, including student achievement.

1. [Provide the link to your business program web page below. A link to Student Achievement must be on that/those page\(s\).](#)

Provide evidence on the main business page website, or on business program websites, that demonstrate accredited programs provide information to the public on business student achievement. For example, evidence of business student achievement may include aggregate data by accredited programs regarding a minimum of two (not all) of the following business student achievement measures:

- Attrition
- Retention
- Graduation
- Licensure pass rates
- Job placement rates (as appropriate)
- Employment advancement (as appropriate)
- Acceptance into graduate programs
- Successful transfer of credit
- Other

Directions: [Website links submitted to document the implementation of this requirement must be on the business landing page](#), clearly identified, and lead directly to information regarding business student achievement. [Provide the link to your business program web page below. A link to Student Achievement must be on that/those page\(s\).](#)

QA Report

Status: Completed | Due Date: 9/21/2018

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Institution Response

Item III in the QA report applies to Criterion 6.11 in the Standards and Criteria book. Accredited business programs must routinely provide reliable information to the public on their performance, including student achievement. A direct link to aggregate business student results should be placed on your business page website. The following items must be available to the public for accreditation.

There is a direct link to business student success measures (see [Business Program Student Success Measures](#)) on our Business & Information Technology page website (see [Business & Information Technology Division](#) Url)

Student Learning Outcome Assessment Results: Such as what you report in standard #4, ETS, MFT, accounting assessment, management assessment, critical thinking, communication, etc. A link to Table 2 found in the evidence

file must be placed on your website.

There is a direct link to business student success measures (see Table 2 - Standard 4) on our Business & Information Technology page website (see [Business & Information Technology Division](#) Url)

Program Results for Business Students: Such as graduation rates, retention rates, job placement, etc. How do you make the results public? A link to Table 7 found in the evidence file must be placed on your website. Ensure the link goes directly to business students' results such as the example in the evidence file above under ACBSP Documents.

There is a direct link to business student success measures (see [Table 7-Standard 6](#)) on our Business & Information Technology page website (see [Business & Information Technology Division](#) Url)

In addition, Stark State routinely provides reliable information to the public on the College's performance (including student achievement) through our website, [Academic Assessment](#)

We also have posted our approved ACBSP QA reports and Self Study report on our business division website [Business & Information Technology Division](#)

Sources

- Business Program Student Success Measures
- Table 7-Standard 6

1 - Standard 1 Leadership

Organization

- a. List any organizational or administrative personnel changes within the business unit since your last report.
- b. List all new sites where students can earn an accredited business degree (international campus, off-campus on-campus, online) that have been added since your last report.

QA Report

Status: Completed | **Due Date:** 9/21/2018

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Institution Response

- a. List any organizational or administrative personnel changes within the business unit since your last report.
 - **In August, 2017, the Business and Information technology Division hired a new Dean, Dr. James Falter.**
 - **The name of the Administrative Service and Office Applications Department has been changed to Digital Media and Administrative Technologies Department.**
 - **Subsequent to our 2016 Self Study, the Department Chair of Information Security and Digital Media left the College. The programs in her department were divided between two other departments within the BIT Division. None of those programs are ACBSP accredited.**
- b. List all new sites where students can earn an accredited business degree (international campus, off-campus on-campus, online) that have been added since your last report.

Subsequent to our 2016 Self Study, the College opened a temporary site (Stark State College-Akron) at White Pond Drive in Akron, OH. Beginning in the Fall of 2018, Stark State College-Akron will transition to our new permanent location at Perkins Road in Akron. Accounting & Finance and Management & Marketing students can earn an accredited business degree via a combination of face-to-face and online course deliveries at this new site.

Sources

There are no sources.

2 - Standard 2 Strategic Planning

You do not have to respond to Standard #2 Strategic Planning if you do not have any notes or conditions in this standard.

QA Report

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On December 20, 2016, we received a letter from Dr. Steve Parscale confirming that the ACBSP Board of Commissioners granted Full Reaffirmation of our business program accreditation. Included in this letter was one Note:

"Note on Standard 2 Strategic Planning. The business unit should create its own strategic plan, linked to the college, with its own dashboard."

The Business & Information Technology (BIT) Division has developed its own Strategic Plan (see [2017-19 BIT Strategic Plan](#)).

In addition, the BIT Division regularly updates and reports dashboard measurements (see [Business Program Student Success Measures](#)). There is a link to this file on our website ([Business & Information Technology Division](#))

Sources

- 2017-19 BIT Strategic Plan
- Business Program Student Success Measures

3 - Standard 3 Student and Stakeholder Focus

Complete the table for Standard 3 - Student- and Stakeholder-Focused Results, found under the Evidence File tab above in the ACBSP Documents Folder. Provide three or four examples of assessment data, reporting what you consider to be the most important data. It is not necessary to provide results for every process in your QA report.

QA Report

Status: Completed | **Due Date:** 9/21/2018

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Complete the table for Standard 3 - Student- and Stakeholder-Focused Results, found under the Evidence File tab above in the ACBSP Documents Folder. Provide three or four examples of assessment data, reporting what you consider to be the most important data. It is not necessary to provide results for every process in your QA report.

Please see [Table 1-Standard 3](#)

Sources

- Table 1-Standard 3

4 - Standard 4 Measurement and Analysis of Student Learning and Performance

- a. **Program Outcomes.** List outcomes by accredited programs. Program outcomes should be used as part of a student learning assessment plan and be measurable.

AAS

AS

AS Accounting, etc.

- b. **Performance Results.** **Complete Table 2 for Standard 4 Student Learning Results found under the Evidence File in the ACBSP documents folder above.**

1. Provide a **minimum of three examples of assessment data**, reporting what you consider to be the most important data. It is not necessary to provide results for every process.
2. **You must have at least one example of results for each accredited program.**

QA Report

Status: Completed | Due Date: 9/21/2018

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Institution Response

- a. **Program Outcomes.** List outcomes by accredited programs. Program outcomes should be used as part of a student learning assessment plan and be measurable.

Program learning outcomes are assessed and measurable in each of our accredited programs. Please see [Standard 4a](#)

- b. Performance Results. Complete Table 2 for Standard 4 Student Learning Results found under the Evidence File in the ACBSP documents folder above.

Provide a minimum of three examples of assessment data, reporting what you consider to be the most important data. It is not necessary to provide results for every process.
You must have at least one example of results for each accredited program.

Please see [Table 2 - Standard 4](#) which provides examples of assessment data for each of our accredited programs.

Sources

- Standard 4a
- Table 2 - Standard 4

5 - Standard 5 Faculty and Staff Focus

- a. **Faculty and Staff Focus** Complete Table 3a Standard 5 - **Faculty- and Staff-Focused Results** found under the Evidence File above. Provide three or four examples of assessment data, reporting what you consider to be the most important data. It is not necessary to provide results for every process.
- b. **Faculty Qualifications** Complete Table 3b. Standard 5 - **New Full-Time and Part-Time Faculty Qualifications** found under the Evidence File above. This table is for **new full-time and part-time faculty members since your last self-study or QA report. Do not include faculty members previously reported**, in accordance with Criterion 5.2 in the Standards and Criteria.

QA Report

Status: Completed | **Due Date:** 9/21/2018

Assigned To

Pamela Benner

Institution Response

a. Faculty and Staff Focus Complete Table 3a Standard 5 - Faculty- and Staff-Focused Results found under the Evidence File above. Provide three or four examples of assessment data, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Please see [Table 3a - Standard 5](#)

b. Faculty Qualifications Complete Table 3b. Standard 5 - New Full-Time and Part-Time Faculty Qualifications found under the Evidence File above. This table is for new full-time and part-time faculty members since your last self-study or QA report. Do not include faculty members previously reported, in accordance with Criterion 5.2 in the Standards and Criteria.

Since our 2016 Self Study, we have had two full-time faculty members retire, one has resigned, and one has been re-assigned to our new Stark State-Akron site. Please see [Table 3b - Standard 5](#) for new full-time and part-time faculty members hired since our 2016 Self Study.

Sources

- Table 3a - Standard 5
- Table 3b - Standard 5

6 - Standard 6 Educational and Business Process Management

a. Curriculum

1. List any existing accredited degree programs/curricula that have been **substantially revised** since your last report and attach an updated Table 5 Curriculum Summary found under the Evidence File tab above.
2. List any degree programs that have changed names whether or not there are curriculum changes. This information will be used to update your list of accredited programs on the ACBSP website.
3. List any **new degree programs** that have been developed since your last report and attach a Table 6 Curriculum Summary found under the Evidence File tab above.

Note: If you have a new degree at a level currently accredited by ACBSP, then report information on: student enrollment, program objectives, instructional resources, facilities and equipment, admissions requirements, graduation statistics, core professional components (CPCs), and the outcomes assessment process to ACBSP. If the new degree is at a higher level than what is currently accredited, the school must complete a self-study to add the degree.

4. List any accredited programs that have been terminated since your last report.

Note: If you do not have any new or revised programs, you do not need to complete Table 6 Curriculum Summary.

5. Provide three or four examples of organizational performance results, reporting what you consider to be the most important data, using Table 7 - Standard 6 - Organizational Performance Results, found under the Evidence File tab above. It is not necessary to provide results for every process.

QA Report

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1. List any existing accredited degree programs/curricula that have been substantially revised since your last report and attach an updated Table 6 Curriculum Summary found under the Evidence File tab above.

None

2. List any degree programs that have changed names whether or not there are curriculum changes. This information will be used to update your list of accredited programs on the ACBSP website.

On May 9, 2018, the Business Unit received approval from the Ohio Department of Higher Education to change the name of the Associate of Applied Business in Corporate Finance program to Associate of Applied Business in Finance. The change is effective in Summer 2018.

3. List any new degree programs that have been developed since your last report and attach a Table 6 Curriculum Summary found under the Evidence File tab above.

None.

Note: If you have a new degree at a level currently accredited by ACBSP, then report information on: student enrollment, program objectives, instructional resources, facilities and equipment, admissions requirements, graduation statistics, core professional components (CPCs), and the outcomes assessment process to ACBSP. If the new degree is at a higher level than what is currently accredited, the school must complete a self-study to add the degree.

4. List any accredited programs that have been terminated since your last report.

None.

Note: If you do not have any new or revised programs, you do not need to complete Table 6 Curriculum Summary.

Provide three or four examples of organizational performance results, reporting what you consider to be the most important data, using Table 7 - Standard 6 - Organizational Performance Results, found under the Evidence File tab above. It is not necessary to provide results for every process.

See [Table 7-Standard 6](#)

Sources

- Table 7-Standard 6