



Stark State
COLLEGE

Strategic Plan 2023-25

student-centered
future-focused



Bethany Gragg
Medical Laboratory Technology major

Maggie Hamilton
Instructional Assistant
Medical Laboratory
Technology graduate



MISSION AND VISION

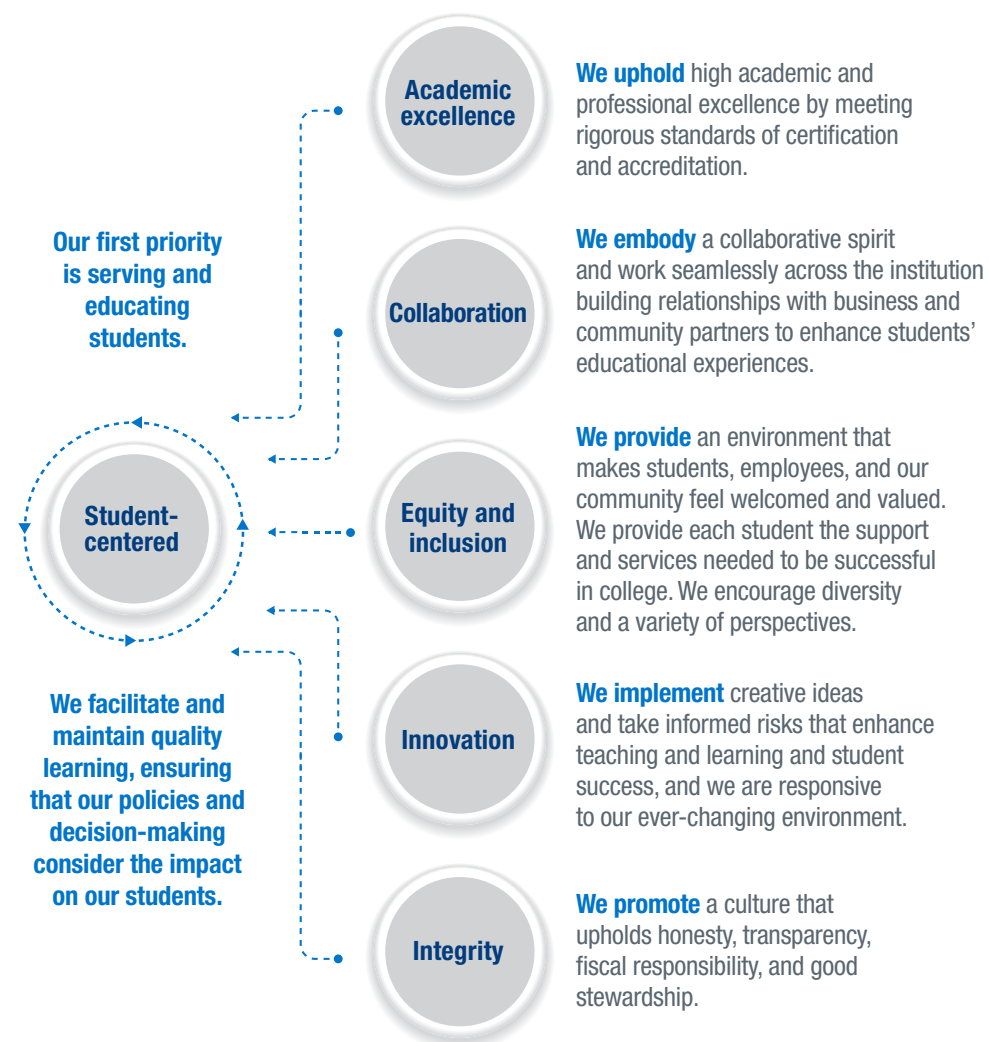
VALUES

Mission

Stark State College positively influences the life of each student and our communities by providing access to high-quality, relevant, and affordable education.

Vision

Stark State College aspires to be Ohio's leading community college in fostering student success and community prosperity through innovation, responsiveness, and partnerships.





Serenity Kerr
Psychology



STRATEGIC PRIORITIES & GOALS

- **As Stark State College celebrates more than 60 years** of providing high-quality, low-cost education and training to students and employers alike, we look forward to continued opportunities to serve our students and communities.
- **Our 2023-25 Strategic Plan focuses on four strategic priorities** that are the pillars of future success and ensure the College stays not only relevant, but also ahead of the curve in meeting the needs of our students, employers, and the communities we serve.
- **Each strategy and goal in the Strategic Plan embodies the values** that we believe are catalysts for the future success of our students, faculty, staff, employer partners and, community.
- **Thank you to the 500-plus stakeholders** who contributed to this plan.



strategic priority: STUDENT ACCESS

Stark State College focuses on goals and implements actions to ensure we provide open access to quality, affordable higher education.

Goal 1:

Increase the number of students seeking credit or non-credit education and training for careers and/or university transfer.

Goal 2:

Increase College Credit Plus participation and enrollment after high school, with an emphasis on urban schools and underserved populations.

Goal 3:

Help students choose and stay on the right path by highlighting the importance of career choice, providing career exploration and confirmation in onboarding and advising processes.

Goal 4:

Improve outreach, enrollment, and support for underserved students to close achievement gaps and realize equitable student outcomes.

strategic priority: STUDENT SUCCESS

Stark State College holistically supports and engages students in academic success and provides a high-quality learning environment leading to completion, university transfer, and/or career.

Goal 1:

Increase graduation/completion of training, credential, certificate or degree, and university transfer for all students.

Goal 2:

Increase course completion rates through effective teaching and learning, student engagement, holistic advising, and student support services.

Goal 3:

Grow federal and state grants, private giving, and endowments to support students.

Goal 4:

Maintain Higher Learning Commission accreditation, division- and program-level accreditation, and academic program assessments to ensure high-quality education.



Kimberly McBride, RN, MSN
Instructor/Program Coordinator
Nursing, LPN to RN

Marcella Derrickson
LPN to RN



strategic priority: CAREER SUCCESS & WORKFORCE

Stark State College serves employers' workforce needs through innovative partnerships that provide students with viable pathways to in-demand careers.

Goal 1:

Increase the number of employer-led partnerships that fuel the talent pipeline, drive workforce development, and enhance student success.

Goal 2:

Help students accelerate degree/certificate completion through prior learning and other innovative pathways.

Goal 3:

Increase apprenticeships, industrial training programs, co-ops, internships, practicums, service learning, and volunteer opportunities for students.

Goal 4:

Enhance engagement with employers on advisory committees to inform curriculum and ensure it meets today's workforce needs.



Nader Abueteen, MA
Associate Professor
Civil Engineering



Stark State College attracts and develops a strong, engaged, and diverse workforce by providing equitable opportunities for employee advancement.

Goal 1:

Promote a transparent, consistent, and equitable culture of shared governance through our leadership principles of direction, alignment, and commitment.

Goal 2:

Provide strategic professional development to employees that offers the opportunity for advancement for all employees and ensures a continued focus on academic excellence and student access and success.

Goal 3:

Attract, hire, and retain highly qualified, diverse employees with relevant, real-world experience to ensure excellence, using market-based compensation strategies.

Goal 4:

Create an environment where everyone belongs, feels valued and is engaged, appreciated, supported and safe.



Anthony Snell
Computer Graphic Design

Eugene Starr
Associate Professor
Digital Media

