

#### ASSOCIATE OF APPLIED BUSINESS

# BUSINESS MANAGEMENT – ENTREPRENEURSHIP MAJOR

**2023-24 Catalog** 

Effective Summer 2023

2079



The catalog in force is assigned to students based on the academic year they first applied to the college, and changes only when students change their major or request the change in writing. Refer to Policy No. 3357:15-13-28.

Business, Engineering, and Information Technologies Division

Management and Marketing Department

TECHNICAL Course Number	Course Title	Credits	Pre- and Co-Requisites	Completed Sem./Year
ACC130	Business Law and Ethics	3		
BUS121	Business Administration^	3	IDS102 or Proficiency	
ENT120	Entrepreneurship^	3	IDS102 or Proficiency	
ENT124	Managing Entrepreneurial Growth	3	ENT120	
ENT223	Entrepreneurship Practicum	3	Sophomore standing <b>or</b> Department Chair approval	
ENT225	Global Entrepreneurship	3	ENT120	
MGT121	Principles of Management	3	BUS121 or ENT120	
MGT224	Human Resource Management	3	MGT121	
MKT121	Principles of Marketing	3	BUS221	
MKT221	Sales	3	MKT121	
	Total	30		
NON-TECH Course Number	Course Title	Credits	Pre- and Co-Requisites	Completed Sem./Year
SSC101	Student Success Seminar^^	1	Take first semester	
ACC132	Financial Accounting*	4	pre-co-BUS124	
ACC133	Managerial Accounting	4	ACC132	
BUS124	Business Analysis with Algebra^**	3	(MTH022 or MTH023 or proficiency) and (IDS102 or proficiency)	
BUS221	Microeconomics^	3	IDS102 or Proficiency	
BUS222	Macroeconomics^	3	IDS102 or Proficiency	
COM121	Effective Speaking	3		
ENG124	College Composition^	3	Co-ENG024 or Co-ENG011 or Proficiency	
ITD122	Computer Applications for Professionals^■	3	ITD100 or Proficiency	
or	or	or	or	
AOT226 MTH118	Spreadsheet - Microsoft Excel^  Quantitative Reasoning^	3 3	ITD100 or Proficiency	
	or			
or MTH124	or Statistics Ω	or 3	Check for prerequisites	
or	or	or	Check for prerequisites	
MTH125	College Algebra Ω	4		
	Select one (1) Arts & Humanities Elective from the list below <sup>1</sup>	3	Check for prerequisites	
Total				
	TOTAL CREDIT HOURS	63-64		

<sup>^</sup>Based upon SSC placement score

<sup>^^</sup>To promote student success, this course should be taken in the first semester

<sup>■</sup>Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122

<sup>\*</sup>Student may elect to take ACC121 Principles of Accounting as an introduction to accounting prior to taking this course.

 $<sup>\</sup>Omega$  MTH124 or MTH125 should only be taken by students planning to transfer to a four-year institution.

<sup>\*\*</sup>BUS124 is the equivalent to BUS123. Students who have successfully completed BUS123 do not need to take BUS124.

<sup>&</sup>lt;sup>1</sup> Arts & Humanities Elective: ENG233, ENG234, ENG235, ENG236, ENG237, ENG240, ENG241, HIS121, HIS122, PHL122

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## BUSINESS MANAGEMENT – ENTREPRENEURSHIP MAJOR

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#### FULL-TIME STUDENT ADVISING NOTES

### Academic Advising

Students should make an appointment to see their advisor before registering for classes each semester. They should have prepared a completed registration form, including courses they wish to take, prior to this meeting.

#### Course Sequence

The semester-by-semester listing below provides the normal scheduling option for full-time associate degree students who plan to finish in two years.

First Semester		Credit Hours	Pre- and Co-requisites
SSC101	Student Success Seminar^^	1	Take first semester
BUS121	Business Administration^	3	IDS102 or Proficiency
ITD122	Computer Applications for Professionals^■	3	ITD100 or Proficiency
or	or	or	or
AOT226	Spreadsheet - Microsoft Excel <sup>^</sup>	3	ITD100 or Proficiency
BUS124	Business Analysis with Algebra^**	3	(MTH022 or MTH023 or proficiency)  And (IDS102 or proficiency)
ENG124	College Composition^	3	Co-ENG024 or Co-ENG011 or Proficiency
ENT120	Entrepreneurship^	<u>3</u>	IDS102 or Proficiency
	•	16	•
Second Semester			
ENT124	Managing Entrepreneurial Growth	3	ENT120
BUS221	Microeconomics^	3	IDS102 or Proficiency
MTH118	Quantitative Reasoning^	3	
or	or	or	
MTH124	Statistics $\Omega$	3	Check for prerequisites
or	or	or	
MTH125	College Algebra $\Omega$	4	
MGT121	Principles of Management	3	BUS121 or ENT120
ENT225	Global Entrepreneurship	<u>3</u>	ENT120
		15-16	
Third Semester			
MGT224	Human Resource Management	3	MGT121
COM121	Effective Speaking	3	
MKT121	Principles of Marketing	3	BUS221
ACC132	Financial Accounting*	4	pre-co-BUS124
Arts & Humanities Elective <sup>1</sup>		<u>3</u>	Check for prerequisites
		16	
Fourth Semester			
ENT223	Entrepreneurship Practicum	3	Sophomore Standing <b>or</b> Department Chair Approval
ACC133	Managerial Accounting	4	ACC132
ACC130	Business Law and Ethics	3	
BUS222	Macroeconomics^	3	IDS102 or Proficiency
MKT221	Sales	<u>3</u> 16	MKT121
		63-64	

<sup>^</sup>Based upon SSC placement score

<sup>^^</sup>To promote student success, this course should be taken in the first semester

<sup>■</sup>Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122

<sup>\*</sup> Student may elect to take ACC121 Principles of Accounting as an introduction to accounting prior to taking this course.  $\Omega$  MTH124 or MTH125 should only be taken by students planning to transfer to a four-year institution.

<sup>\*\*</sup>BUS124 is the equivalent to BUS123. Students who have successfully completed BUS123 do not need to take BUS124.

<sup>&</sup>lt;sup>1</sup> Arts & Humanities Elective: ENG233, ENG234, ENG235, ENG236, ENG237, ENG240, ENG241, HIS121, HIS122, PHL122