Career Technical Education (CTE) Information: Part A
Pathway: Marketing

https://www.starkstate.edu/academics/business/

CTE Academic Credit at Stark State College in this Pathway:			
Credit Type	**High School EMIS & Course Name**	**SSC Course/Credits**	**Accessing Credit**
Bilateral Credit	141000: Business Foundations	BUS121 (3)	Only for students who completed full CTE program. After student is admitted to SSC, they submit CTE Form*. Please read full details below in Part B.
	141025: Management Principles	MGT121 (3)	
	144000: Marketing Principles	MKT121 (3)	
CTAG Credit	141030: Strategic Entrepreneurship	ENT120 (3)	SSC receives CTAV data from ODHE. Please read full details below in Part B.
	142025: Supply Chain Management	MKT226 (3)	
	142020: Operations Management 142030: Logistics Management	No credit available	These are CTAGs. However, SSC does not offer the equivalent course(s). No credit available.
ITAG Credit	ITMSOS001: Introduction to Microsoft PowerPoint **Credential:** Microsoft PowerPoint Associate Level Certification	ITD104 (1) Expires Summer 2025	After being admitted to SSC, the student uploads current credential to the CTE Form*.
	ITMSOS002: Introduction to Microsoft Excel **Credential:** Microsoft Excel Associate Level Certification	ITD105 (1) Expires Summer 2025	
	ITMSOS003: Introduction to Microsoft Word **Credential:** Microsoft Word Associate Level Certification	ITD102 (1) Expires Summer 2025	
	ITMSOS004: Introduction to Microsoft Access Credential: Microsoft Access Advanced Level Certification	ITD106 (1) Expires Summer 2025	
*CTE Form: Student logs in to CTE Form with username & password that they created while submitting SSC Admissions Application. If students need assistance with their log-in, they can email helpdesk@starkstate.edu with their Stark State College ID number.			

CTE Scholarships at Stark State College in this Pathway:			
Scholarship Option	**Potential Award**	**More Info**	**Action Required**
CTE Scholarship	$500 *as long as funds are available*	$500 for new full-time SSC students who passed any HS CTE Course and graduated high school with a final GPA of 2.5 or better. Transfer students are not eligible for this scholarship. Then, if student meets renewal eligibility, they can receive $500 each semester up to $2,000.	After being admitted to SSC, student submits CTE Form*
Full list of scholarships	Amounts vary by scholarship *as long as funds are available*	Please see College's full list using link on right.	Info here

Career Technical Education (CTE) Information: Part B

*NEW CTE Scholarship!

$500 for new full-time SSC students who passed any HS CTE Course and graduated high school with a final GPA of 2.5 or better. Transfer students are not eligible for this scholarship. Then, if student meets renewal eligibility, they can receive $500 each semester up to $2,000, as long as funds are available.

See SSC's Scholarships webpage for details: *starkstate.edu/admissions/scholarships/.*

Student submits the CTE Form.*

Bilateral Credit:

The following steps must be completed within one year of student's high school graduation:

*Student completes entire Ohio CTE Program of Study.

*Student earns a B or better in the course(s) for which they are requesting credit.

*A completed SSC Admission application is required (free): https://admissions.starkstate.edu/register.

*SSC receives student's final transcripts, with graduation date posted.

Student submits the CTE Form.

*Academic credit "CR" will be posted once approved. Student will receive confirmation via their SSC email.

CTAG Credit:

Student follows the CTAG process from ODEW/ODHE and has three years from high school graduation to have credit added to post-secondary transcript. SSC receives CTAV data from ODHE and looks for enrolled students with high school transcripts **on file**. Once academic credit has been added to the SSC transcript, an email receipt is sent to the student's SSC email address. Students are encouraged to follow-up if credits have not been posted within one week of the start of the semester by emailing techprep@starkstate.edu.

ITAG Credit:

Student follows the ITAG process from ODEW/ODHE, is admitted to SSC, then submits a copy of the credential via the CTE Form.*

Questions?:

Contact Lisa Miller, Dual Enrollment Specialist, by phone at 330-494-6170 x4142 or email at lmiller2@starkstate.edu.

Terms and Conditions:

These forms are subject to change at any time.

*CTE Form: Student logs in to CTE Form with username & password that they created while submitting SSC Admissions Application. If students need assistance with their log-in, they can email helpdesk@starkstate.edu with their Stark State College ID number.

This form can be found online:

https://www.starkstate.edu/admissions/techprep/