



Associate of Applied Business to Bachelor of Business Administration, Business Management

The B.B.A. in Business Management is fully offered at the Ashtabula, Geauga, Kent, Salem, Stark, Trumbull, and Tuscarawas Campuses

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TECHNICAL Course Numbers		Course Title	Credits	Pre- or Co-Requisites
KSU Equivalent	Stark State			
BUS 10123	BUS121	Business Administration [^]	3	IDS102 or Proficiency
MGMT 24163*	MGT121	Principles of Management	3	BUS121 or ENT120
BMRT 2X000	MGT221	Supervision	3	MGT121
BMRT 21008	MGT223	Business Decision Making	4	MGT121 and (ACC128 or ACC133)
BMRT 31006	MGT224	Human Resource Management	3	MGT121
BMRT 2X000	MGT227	Operations Management	4	MGT121 and (MTH118 or MTH124 or MTH125)
MKTG 25010	MKT121	Principles of Marketing	3	BUS221
TECHNICAL Electives: Choose three (3):		Course Title	Credits	Pre- or Co-Requisites
KSU Equivalent	Stark State			
BMRT 21020	MGT222	Small Business Management	3	(ACC128/ or ACC 133) and MGT121
BMRT 2X000	MGT232	International Business	3	BUS121
BMRT 2X000	MKT 221	Sales	3	MKT 121
BMRT 2X000	MKT226	Supply Chain Management	3	MKT121
		Total	32	
NON-TECH Course Numbers		Course Title	Credits	Pre- or Co-Requisites
KSU Equivalent	Stark State			
General Elective	SSC101	Student Success Seminar ^{^^}	1	Take first semester
ACCT 23020	ACC128	Accounting Basics for Managers *	4	(MTH118 or MTH124 or MTH125) and (IDS102 or proficiency)
FIN 26074*	ACC130	Business Law and Ethics	3	
ECON 22060 (KSS)	BUS221	Microeconomics [^]	3	IDS102 or Proficiency
ECON 22061 (KSS)	BUS222	Macroeconomics [^]	3	IDS102 or Proficiency
COMM 15000* (KADL)	COM121	Effective Speaking	3	
ENG 11011 (KCP1)	ENG124	College Composition [^]	3	Co-ENG024 or Co-ENG011 or Proficiency
FIN 1X000	FIN110	Personal Finance	2	
CIS 24053*	ITD122 or AOT226	Computer Applications for Professionals [^] or Spreadsheet - Microsoft Excel [^]	3 or 3	ITD100 or Proficiency or ITD100 or Proficiency
MATH 11051 (KMCR)* or MATH 10041 (KMCR)*	MTH118 or MTH124	Quantitative Reasoning [^] or Statistics ^Ω	3 or 3	Check for prerequisites

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or MATH 11010 (KMCR)*	or MTH125	or College Algebra Ω	or 4	
(KHUM or KFA)		Select one (1) Arts & Humanities Elective from list below ¹	3	Check for prerequisites
Total			31-32	
TOTAL CREDIT HOURS			63-64	

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[^]Based upon SSC placement score.

^{^^}To promote student success, this course should be taken in the first semester.

Ω MTH124 or MTH125 should only be taken by students planning to transfer to a four-year institution, MTH124 is recommended for this major.

■ Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122.

¹ Arts & Humanities Elective: ENG233, ENG234, ENG235, ENG236, ENG237, ENG240, ENG241, HIS121, HIS122, PHL122

*Students may take both ACC132 and ACC133 in lieu of ACC128, but ACC128 does NOT take the place of either ACC132 or ACC133.

*Must earn minimum C (2.000) grade

Academic Advising

Students should make an appointment to see their advisor before registering for classes each semester. They should have prepared a completed registration form, including courses they wish to take, prior to this meeting.

Course Sequence

The semester-by-semester listing below provides the normal scheduling option for full-time associate degree students who plan to finish in two years.

First Semester

SSC101	Student Success Seminar ^{^^}	1	Take first semester
BUS121	Business Administration [^]	3	IDS102 or Proficiency
ITD122	Computer Applications for Professionals [■]	3	ITD100 or Proficiency
or	or	or	or
AOT226	Spreadsheet – Microsoft Excel	3	ITD100 or Proficiency
FIN110	Personal Finance	2	
ENG124	College Composition [^]	3	Co-ENG024 or Co-ENG011 or Proficiency
MTH118	Quantitative Reasoning [^]	3	
or	or	or	
MTH124	Statistics Ω	3	Check for prerequisites
or	or	or	
MTH125	College Algebra Ω	4	

15-16

Second Semester

ACC130	Business Law and Ethics	3	
MGT121	Principles of Management	3	BUS121 or ENT120
BUS221	Microeconomics [^]	3	IDS102 or Proficiency
ACC128	Accounting Basics for Manager:	4	(MTH118 or MTH124 or MTH125) and (IDS102 or proficiency)
COM121	Effective Speaking	3	

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Third Semester

MKT121	Principles of Marketing	3	BUS221
MGT227	Operations Management	4	MGT121 and (MTH118 or MTH124 or MTH125)
MGT221	Supervision	3	MGT121
Technical Elective ²		3	Check for prerequisites

Technical Elective ²		3	<i>Check for prerequisites</i>
		16	
<u>Fourth Semester</u>		<u>Credit Hours</u>	<u>Pre- and Co-requisites</u>
MGT224	Human Resource Management	3	MGT121
BUS222	Macroeconomics [^]	3	IDS102 or Proficiency
MGT223	Business Decision Making	4	MGT121 and (ACC128 or ACC133)
Arts & Humanities Elective ¹		3	<i>Check for prerequisites</i>
Technical Elective ²		3	<i>Check for prerequisites</i>
		16	
TOTAL CREDITS		63-64	

[^]Based upon SSC placement score

^{^^}To promote student success, this course should be taken in the first semester

□ MTH124 or MTH125 should only be taken by students planning to transfer to a four-year institution.

■ Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122

¹ Arts & Humanities Elective: ENG233, ENG234, ENG235, ENG236, ENG237, ENG240, ENG241, HIS121, HIS122, PHL122

² Technical Electives: MGT222, MGT232, MKT221, MKT226

*Students may take both ACC132 and ACC133 in lieu of ACC128, but ACC128 does NOT take the place of either ACC132 or ACC133.

**ADDITIONAL COURSES FOR KENT BBA DEGREE AVAILABLE
AT STARK STATE COLLEGE AND ACCEPTED AT KENT STATE UNIVERSITY:**

ADDITIONAL BRIDGE COURSES:

KSU Equivalent	Stark State	Course Title	Credits	Pre- or Co-Requisites
ENG 21011 (KCP2)*	ENG231	College Composition II*	3	ENG124
MATH 10041 (KMCr) (Substitute for BA 24056)	MTH124	Statistics	3	<i>Check for prerequisites</i>
MATH 12002 (KCMR)	MTH223	Analytic Geometry and Calculus	4	MTH135 or (MTH125 and MTH130) or Proficiency
Kent Core Arts and Humanities Electives (KHUM, KFA)	OT36 Arts and Humanities Electives	Varies	6	
Kent Core Social Sciences Elective (not ECON)	OT36 Social Science Elective	Varies	3	

**TWO ADDITIONAL BRIDGE SCIENCE COURSES: 6 credit hours minimum
(3 credit hour minimum must involve lab course indicated by *)**

KSU Equivalent	Stark State	Course Title	Credits	Pre- or Co-Requisites
Kent Core Basic Science (KBS)	Any OT36 Natural and Physical Science	Varies	3	Varies
Kent Core Basic Science with Laboratory (KBS, KLAB)	Any OT36 Natural and Physical Science with a Lab	Varies	3-4	Varies

If all Bridge courses are completed at Stark State College, these 49 credit hours must be taken at Kent State University to obtain the BBA degree:

Course Number	Course Title	Credit Hours
MGMT 34165*	Dynamics of Leadership	3
HRM 34180*	Human Resource Management	3
MGMT 34185*	Organizational Behavior	3
BA 44152*	Project Management	3
MGMT 44163*	Global Business Management (WIC)	3
MGMT 44392*	Business Consulting and Practicum (ELR)	3

Major Electives*		6
College Electives		6
ACCT 23021	Introduction to Managerial Accounting	3
BUS 30062	Advanced Professional Development	3
FIN 36053	Business Finance	3
BA 34156	Business Analytics II	3
BA 44062	Supply Chain Management	3
MGMT 44285	Strategic Management	3
UC 10162	Introduction to Professional Development	1
TOTAL CREDIT HOURS		49

*Minimum C (2.000) grade required.

Kent State University has institutional honors based on the completion of at least 60 credit hours earned at Kent State. Anything less than 60 credit hours will not be recognized with honors. This means if students who transfer would like to be recognized for cum laude, magna cum laude or summa cum laude, they need to have earned 60 credit hours at Kent State by the semester before they are graduating in order for them to be recognized in the commencement book as receiving honors and in order to receive honors cords.

Progression Requirements:

- o Minimum 2.000 overall GPA
- o Minimum C grade in COMM 15000, ENG 21011, MATH 11010 and MGMT 24163 and all major requirements

Graduation Requirements:

- o Minimum 2.000 Major GPA
- o Minimum 2.000 Overall GPA
- o Students must complete at least 50 percent of business credit hours (required for the business degree) in-residence on a Kent State University campus.
- o Students must complete two measures of outcomes assessment as specified by the College for complete satisfaction of the B.B.A.
- o Minimum 120 total credit hours to graduate. Number of general electives depends on number of credit hours needed to reach 120 total credit hours.

Graduation Requirements

Requirements to graduate with the BBA degree program: To graduate, students must have minimum 120 credit hours, 39 upper-division credit hours of coursework, a minimum 2.000 major GPA and minimum 2.000 cumulative GPA. They must also fulfill an approved experiential learning experience, a two-course diversity requirement (domestic and global), complete a writing intensive course with a minimum C (2.000) grade. More specific graduation requirement information can be found in the Academic Policies section of the Kent State University Catalog (www.kent.edu/catalog).

Guaranteed MBA Admission Program

Students following this pathway are also eligible for direct admission into the MBA. Through this program, students can complete their bachelor's degree and MBA, and count up to 9 credit hours of graduate coursework toward both degrees.

Incoming Transfer Student Requirements:

- Transfer GPA of 3.200 or better for students with 30+ college credits
- Transfer students with 29 credits or less will be evaluated on a combination of their college level coursework GPA and high school GPA
- Quantitative Course Requirements – Students must take two (2) quantitative courses, such as algebra for calculus, statistics, or business analytics and receive a “B” or higher in both courses. For the BBA in General Business, MATH 11010, MATH 11012, and/or BA 24056 with a B/3.0 or better will satisfy the quantitative course requirement.

For more information, including requirements while at Kent State, please visit the Guaranteed MBA Admission site (<https://www.kent.edu/mbainvite>). Interested students should contact Roberto Chavez, Graduate Programs Director, Ambassador Crawford College of Business and Entrepreneurship: rechavez@kent.edu

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It is recommended that students intending to pursue the Bachelor of Business Administration through Kent State University consult with academic advisors at both Stark State College and Kent State University.

Contact Information

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