

Quality Assurance Report

Stark State College

Institutional Information

I - Institutional Information

To complete this section, first click on the Edit/Checkout button. Then copy and paste the headings into the Institutional Response box below and enter your information.

Note: When you enter information about new administrators/faculty in this system, it does not update the databases at the ACBSP office.

Please contact swilliams@acbsp.org to make updates to personnel such as Champions, Deans, etc.

List all accredited programs (as they appear in your catalog).

Note: Listing new programs here does not confer accreditation. New degree programs, majors or emphases must be in effect for at least two years and have graduates and follow the guidance in the process book before accreditation will be granted.

Associate of Applied Business in Accounting

Associate of Applied Business in Administrative Office Professional

Associate of Applied Business in Business Management

Associate of Applied Business in Finance

Associate of Applied Business in Legal Assisting

Associate of Applied Business in Marketing and Sales Management

List all programs that are in your business unit that are not accredited by ACBSP and how you distinguish accurately to the public between programs that have achieved accredited status and those that have not.

Associate of Applied Business in Judicial Court Reporting

Associate of Applied Business in Training and Development

Associate of Applied Business in Culinary Arts

All of our programs in Digital Media

All of our programs in Computer Science and Information Technology

All of our programs in Engineering Technologies

All of our programs in Industrial Technologies

All of our programs in Automotive and Transportation Technologies

Link to our Accreditation page that shows which programs are accredited with ACBSP:

<https://www.starkstate.edu/about/accreditations/> And those programs' individual web pages show the ACBSP accreditation logo as well.

List all campuses where a student can earn a business degree from your institution.

Stark State College - Main Campus

Stark State College - Akron (additional location)

Person completing report:

Name:	Phone:	Email:	ACBSP Champion Name	ACBSP Co-Champion Name:
Jonathan G. Mitchell	330-494-6170 Ext. 4350	jmittchell@starkstate.edu	Jonathan G. Mitchell	Dr. Donald Ball

Status Report

II - Status Report on Conditions and Notes

Conditions or Notes to be addressed: You do not need to address Opportunity for Improvement (OFI).

Please explain and provide the necessary documentation/evidence for addressing each condition or note since your last report.

Are you requesting the Board of Commissioners to remove notes or conditions? (If the justification for removal is lengthy consider attaching an appendix to QA report).

[If you need a table for the following report on removing notes or conditions please use adequate table from the Unified Tables.](#)

No

If you are not removing a note or condition, please list the note(s) or condition(s) below and explain the progress made in removing same.

Condition/Note	Justification

None noted in 2022 Quality Assurance Report	N/A
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Do Not Remove Note or Condition:

Condition/Note	Justification
None noted in 2022 Quality Assurance Report	N/A

No document provided

Standard 1 Leadership

1 - Standard 1 Leadership

Organization

List any organizational or administrative personnel changes within the business unit since your last report.

Personnel Type	Name	Title
Organizational	No organizational personnel changes have been made within the business unit since our 2022 Quality Assurance report.	N/A
Administrative	No administrative personnel changes have been made within the business unit since our 2022 Quality Assurance report.	N/A

List all new sites where students can earn an accredited business degree (international campus, off-campus on-campus, online) that have been added since your last report.

Campus Type	Campus Name	Address
Off-Campus On-Campus	No new sites have been added since our last report.	N/A
Online	No new sites have been added since our last report.	N/A
International Campus	No new sites have been added since our last report.	N/A

[QA Standard 1 Statement 2024 SSC.pdf](#)

N/A for 2024 Quality Assurance Report for both 1a and 1b. FYI, the system would not consider this complete until I attached a statement to say that, the above fields completed was not sufficient to get the 100% status.

Standard 2 Strategic Planning

2 - Standard 2 Strategic Planning

Complete [Table 2.4](#) in the Standard 2 in the [Tables for Unified Standards](#), see the *Unified Standards and Criteria* book.

[BEIT Strategic Plan 2023-2025.pdf](#)

Attached is the 2023-2025 Business, Engineering and Information Technologies Strategic Plan which was updated to correlate to the updated Stark State College 2023-2025 Strategic Plan provided below.

[Stark State College Strategic Plan 2023-25.pdf](#)

The College 2023-2025 Strategic Plan may be found on the Stark State College website at this link:

<https://www.starkstate.edu/about/strategic-plan/>. It is also attached for your convenience.

Standard 3 Student and Stakeholder Focus

3 - Standard 3 Student and Stakeholder Focus

Complete the Standard 3 - Student- and Stakeholder-Focus Results table.

Complete the [Table 3.1](#) and [3.2](#) - Student- and Stakeholder-Focused Results, of the [Tables for Unified Standards](#).

Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Student- and stakeholder-focused results examine how well your organization satisfies students and stakeholders key needs and expectations.

Performance measures may include: satisfaction and dissatisfaction of current and past students and key stakeholders, perceived value, loyalty, persistence, or other aspects of relationship building, end of course surveys, alumni surveys, Internship feedback, etc.

Measurement instrument or processes may include end of course surveys, alumni surveys, Internship feedback, etc.

Each academic unit must demonstrate linkages to business practitioners and organizations, which are current and significant, including an advisory board.

Periodic surveys should be made of graduates, transfer institutions, and/or employers of graduates to obtain data on the success of business programs in preparing students to compete successfully for entry-level positions.

[SSC Table 3 - Standard 3 QA Sept 2024.xlsx](#)

The original spreadsheet sent to us by Lucie Depoo included this Table 3-Standard 3, and she confirmed this was fine to submit in place of the above referenced Table 3.1 and 3.2.

[ssc table 3 - standard 3 qa sept 2024_1.xlsx](#)

The original spreadsheet sent to us by Lucie Depoo included this Table 3-Standard 3, and she confirmed this was fine to submit in place of the above referenced Table 3.1 and 3.2.

Standard 4 Measurement and Analysis of Student Learning and Performance

4 - Standard 4 Measurement and Analysis of Student Learning and Performance

List outcomes by accredited programs. Many of the program outcomes should be used as part of a student learning assessment plan and be measurable.

Program	Outcome
Program Outcomes are listed in the document "SSC Standard 4a Program Outcomes QA 9-15-24" in Sources below	Program Outcomes are listed in the document "SSC Standard 4a Program Outcomes QA 9-15-24" in Sources below

Complete [Table 4.1](#) for Standard 4 Student Learning Results of the Tables for Unified Standards - Student Learning Results. You must provide minimum 2-3 assessment results for each program, concentration, specialization, etc. accredited.

[ssc table 4 - standard 4 qa sept 2024_3.xlsx](#)

Table 4.1 is uploaded.

This is a rubric showing program outcomes for all accredited business programs to fulfill requirement 4a.

Standard 5 Faculty and Staff Focus

5 - Standard 5 Faculty and Staff Focus

[Table 5.1](#) Standard 5 **of the Tables for Unified Standards.**

[SSC Standard 5 - Table 5a Sept 2024.xlsx](#)

Table 5a, Faculty and Staff Focused Results per the template provided from ACBSP for us to complete for the 9/15/2024 QA report.

Complete Standard 5, [Table 5.2.A.2 of the Tables for Unified Standards](#) - Scholarly and Professional Activities, for new (hires since last report) full-time and part-time faculty members hired since last self-study or QA report. Do not include faculty members previously reported.

[SSC Standard 5 - Table 5b Sept 2024.xlsx](#)

Table 5b, Full-time and Part-time faculty qualifications per the template provided from ACBSP for us to complete for the 9/15/2024 QA report.

[SSC Standard 5 - Table 5a Sept 2024.xlsx](#)

The system only allows one file to be uploaded in Sources here, but Standard 5 - Table 5b is included above.

Standard 6 Educational and Business Process Management

6 - Standard 6 Educational and Business Process Management

List any existing accredited degree programs/curricula **that have been substantially revised** since your last report and, for each program.

List any new degree programs that have been developed and, for each new program since your last report, attach a Table - Standard 6, [Table 6.4.c](#) - Undergraduate CPC Coverage, **of the Tables for Unified Standards.**

If a program has met the requirements of having graduates and being in existence for at least two years, please contact ACBSP accreditation staff and

request that the "Adding New Programs to ACBSP Accreditation" Project be added for your business programs.

If the new degree is at a higher level than what is currently accredited, the school must complete a self-study to add the degree. New degree programs, majors or emphases must be in effect for at least two years and have graduates before accreditation will be granted.

If the new program is determined to be substantially different from other programs offered by the institution, ACBSP, at its discretion, may direct a new visit to be conducted. If, as a result of a new program visit, ACBSP determines that the overall quality of an institution is being diminished, the institution may be scheduled for a complete reevaluation

[ssc standard 6a responses qa 9-15-24_1.docx](#)

No new programs have been added in the Business Unit in the current reporting period, nor have any programs been terminated.

Terminated Program	Termination Date
N/A - No programs have been terminated since our last report.	08/30/2024

Provide three or four examples of organizational performance results, reporting what you consider to be the most important data, using **Table 7.1.b of the Tables for Unified Standards**. It is not necessary to provide results for every process.

[ssc standard 6 - table 7 qa sept 2024_6.xlsx](#)

Table 7 for Standard 6 from the Fall 2024 Associate Degree QA tables provided to us by ACBSP.

[ssc standard 6 - table 7 qa sept 2024_7.xlsx](#)

Table 7 for Standard 6 from the Fall 2024 Associate Degree QA tables provided to us by ACBSP.

Standard 7 Public Information

7 - Public Information

7.1.a Student Achievement

Accredited business programs must routinely provide reliable information to the public on their performance, including “student achievement.”

Provide the link(s) to your business program web page, or accredited programs web pages, and the directions to locate the link to “student achievement” on that, or those pages here and in [Table 7.1.a SA Link](#).

[SSC Fall 2024 QA Business Program Student Success Measures.pdf](#)

Webpage for our business programs: <https://www.starkstate.edu/academics/business/>

Complete Table [7.1 Template](#), "student Achievement" graph, such as this example: [Student Achievement](#).

Instructions: Provide evidence on the main business page website, or on business program websites, that demonstrate accredited programs provide information to the public on business student achievement. For example, evidence of business student achievement may include aggregate data by accredited programs regarding a minimum of two (not all) of the following business student achievement measures:

- Attrition
- Retention
- Graduation
- Licensure pass rates
- Job placement rates (as appropriate)
- Employment advancement (as appropriate)
- Acceptance into graduate programs
- Successful transfer of credit
- Other

Directions: **Website links submitted to document the implementation of this requirement must be on the business landing page**, clearly identified, and lead directly to information regarding business student achievement. **Provide the link to your business program web page below and in Table 7.1.a. A link to Student Achievement must be on that/those page(s).**

[ssc standard 6 - table 7 qa sept 2024_5.xlsx](#)

This information was also reported in Standard 6. In the Sources, we're also providing information regarding Student Learning Results from Standard 4. The link to our business landing page on our website is:

<https://www.starkstate.edu/academics/business/>

Complete [Table 7.1.b](#) Operations and Support

[QA Standard 7 Statement 2024.pdf](#)

Please see the attached statement for item 7.1.b

[ssc table 4 - standard 4 qa sept 2024_4.xlsx](#)

This information is related to 7.1.a Item #2 above.