

STRATEGIC PLAN 2023-2025
BUSINESS, ENGINEERING, AND INFORMATION TECHNOLOGIES DIVISION
STARK STATE COLLEGE

MISSION: The Business, Engineering, and Information Technologies Division is dedicated to providing an affordable, relevant, and quality-driven education to those seeking to pursue or expand careers in business, engineering, and information technology fields. Through experienced, qualified faculty, the Division delivers demand-driven curriculum with a professional, customer-service focused organization.

VISION: The Business, Engineering, and Information Technologies Division will align with the College's strategic plan to foster student success and promote economic growth and prosperity in the communities we serve through our degrees and certificates.

Strategic Priority: STUDENT ACCESS AND SUCCESS

The Division will focus on providing open access to quality, affordable education while supporting and engaging students in achieving their goals.

- Market the Division programs to serve the needs of the community through employer partnerships, recruitment strategies and advisory board relationships
- Attract and retain College Credit Plus students through hosting events, building relationships and developing pathways
- Encourage early registration and meetings with academic advisors for efficient and timely completion
- Provide students with student support services to aid in student success
- Connect our students with career services, potential employers, university partners, student life clubs and organizations, and our alumni association
- Promote and provide scholarships and other funding
- Maintain division and program level accreditation and assessment
- Promote and support academic excellence through curriculum, instruction, technology and learning experiences to prepare them for the workforce and further education

Strategic Priority: CAREER SUCCESS AND WORKFORCE

The Division will create opportunities for employer partnerships to provide students practical experience and success in their chosen field.

- Prepare students and provide opportunities for internships, practicums, apprenticeships, and service-learning projects
- Foster contract training and partnerships through workforce development initiatives with businesses in the local community
- Continue efforts with professional organizations, advisory boards, alumni organizations and others to provide employment and growth opportunities for our graduates
- Pursue grant and scholarship opportunities from benefactors
- Provide students with the opportunity to accelerate their degree/certificate completion through prior learning opportunities

Strategic Priority: OUR PEOPLE

The Division is dedicated to attracting and valuing a diverse workforce to achieve the mission and vision of the Division.

- Implement the College's strategic goal to promote a transparent, consistent, and efficient culture of shared governance through the adoption of core leadership principles of direction, alignment and commitment
- Support faculty and staff in their pursuit of professional growth and advancement through professional development and continuous improvement
- Foster an environment of equity, inclusion, and belonging by encouraging faculty and staff involvement in shared governance, professional development, and community service