



# STARK STATE COLLEGE

## GENERAL SYLLABUS

### Course Information

**Course Name:** Nonverbal Communication  
**Course Number:** COM228

### Required Materials

**Textbook(s):** Leathers, D., & Eaves, M. H. (2018). *Successful nonverbal communication: Principles and applications* (5<sup>th</sup>ed.). New York, NY: Routledge.

**Required Readings:** None

**Additional Materials:** Reliable Internet connection, audio and video recording devices; access to Brightspace; it is the student's responsibility to properly format and submit assignments to the course website. Acceptable file formats are as follows: .doc, .docx, .pdf. Failure to supply working files will result in late penalties or potentially failure of the assignment. \*Recommended: Brightspace Pulse App

### Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

#### 16 Week Calendar

Week	Chapter/Topic/Lab
1	Section 1 Syllabus/Introduction to the Course <b>Ch. 1: The Nature of Nonverbal Communication</b> <b>Ch. 2: Facial Expressions</b> <b>Student Activity: Discussion Board Introductions, Due</b> <b>Student Activity: Facial Expressions, Due</b> <b>QUIZ 1, Ch. 1-2, Due</b> <b>Nonverbal Observation Discussion, Due</b>
2	Section 1 Syllabus/Introduction to the Course <b>Ch. 1: The Nature of Nonverbal Communication</b> <b>Ch. 2: Facial Expressions</b> <b>Student Activity: Discussion Board Introductions, Due</b> <b>Student Activity: Facial Expressions, Due</b>

Week	Chapter/Topic/Lab
	<b>QUIZ 1, Ch. 1-2, Due</b> <b>Nonverbal Observation Discussion, Due</b>
3	Section 2 <b>Ch. 3: Eye Behaviors</b> <b>Ch. 4: Bodily Communication</b> <b>Student Activity: Discussion Board Eye Behaviors, Due</b> <b>Student Activity: Desmond Morris, Due</b> <b>Student Activity: Gesture is Nature, Due</b> <b>Short Paper 1, Due</b> <b>QUIZ 2, Ch. 3-4, Due</b> <b>Nonverbal Observation Discussion, Due</b>
4	Section 2 <b>Ch. 3: Eye Behaviors</b> <b>Ch. 4: Bodily Communication</b> <b>Student Activity: Discussion Board Eye Behaviors, Due</b> <b>Student Activity: Desmond Morris, Due</b> <b>Student Activity: Gesture is Nature, Due</b> <b>Short Paper 1, Due</b> <b>QUIZ 2, Ch. 3-4, Due</b> <b>Nonverbal Observation Discussion, Due</b>
5	Section 3 <b>Ch. 5: Proxemic Communication</b> <b>Ch. 6: Tactile Communication</b> <b>Student Activity: Discussion Board Conversational Distance, Due</b> <b>Short Paper 2, Due</b> <b>QUIZ 3, Ch. 5-6, Due</b> <b>Nonverbal Observation Discussion, Due</b>
6	Section 3 <b>Ch. 5: Proxemic Communication</b> <b>Ch. 6: Tactile Communication</b> <b>Student Activity: Discussion Board Conversational Distance, Due</b> <b>Short Paper 2, Due</b> <b>QUIZ 3, Ch. 5-6, Due</b> <b>Nonverbal Observation Discussion, Due</b>
7	Section 4 <b>Ch. 7: Personal Appearance</b> <b>Ch. 8: Vocalics</b> <b>Student Activity: Modal Pitch, Due</b> <b>Student Activity: Vocal Expressions, Due</b> <b>Short Paper 3, Due</b> <b>QUIZ 4, Ch. 7-8, Due</b> <b>Nonverbal Observation Discussion, Due</b>
8	Section 4 <b>Ch. 7: Personal Appearance</b> <b>Ch. 8: Vocalics</b> <b>Student Activity: Modal Pitch, Due</b> <b>Student Activity: Vocal Expressions, Due</b> <b>Short Paper 3, Due</b>

Week	Chapter/Topic/Lab
	<b>QUIZ 4, Ch. 7-8, Due</b> <b>Nonverbal Observation Discussion, Due</b>
9	Section 5 <b>Ch. 9/10: Impression Management</b> <b>Student Activity: Shark Tank Pitch, Due</b> <b>Short Paper 4, Due</b> <b>QUIZ 5, Ch. 9-10, Due</b> <b>Nonverbal Observation Discussion, Due</b>
10	Section 5 <b>Ch. 9/10: Impression Management</b> <b>Student Activity: Shark Tank Pitch, Due</b> <b>Short Paper 4, Due</b> <b>QUIZ 5, Ch. 9-10, Due</b> <b>Nonverbal Observation Discussion, Due</b>
11	Section 6 <b>Ch. 11: Detecting Deception</b> <b>Final Paper Music Video Approval Due</b> <b>Student Activity: Detecting Deception, Due</b> <b>Bonus Student Activity Due</b> <b>QUIZ 6, Ch. 11, Due</b> <b>Nonverbal Observation Discussion, Due</b>
12	Section 6 <b>Ch. 11: Detecting Deception</b> <b>Final Paper Music Video Approval Due</b> <b>Student Activity: Detecting Deception, Due</b> <b>Bonus Student Activity Due</b> <b>QUIZ 6, Ch. 11, Due</b> <b>Nonverbal Observation Discussion, Due</b>
13	Section 7 Artifactual/Architectural Communication Nonverbal Music/Media Effects <b>Student Activity: Discussion Board Music Playlists, Due</b> <b>*Due dates in this section are adjusted for the holiday</b> <b>Short Paper 5, Due</b> <b>QUIZ 7, Supplemental, Due</b> <b>Nonverbal Observation Discussion</b>
14	Section 7 Artifactual/Architectural Communication Nonverbal Music/Media Effects <b>Student Activity: Discussion Board Music Playlists, Due</b> <b>*Due dates in this section are adjusted for the holiday</b> <b>Short Paper 5, Due</b> <b>QUIZ 7, Supplemental, Due</b> <b>Nonverbal Observation Discussion</b>
15	<b>Final Papers and PowerPoint/Video Presentations Due</b>
16	<b>Final Papers and PowerPoint/Video Presentations Due</b>