



# STARK STATE COLLEGE

## GENERAL SYLLABUS

### Course Information

**Course Name:** Graphic Arts Design  
**Course Number:** IMT122

### Required Materials

**Textbook(s):** **The Non-Designer's Design Book** (ISBN-13: 978-0-13-396615-2)  
 Author: Robin William  
 Publisher: Peachpit Press | Edition 4

**Required Readings:** None

**Additional Materials:** Minimum of 8 gigabytes or cloud storage such as Google Drive and/or DropBox

**Software Utilized:** Adobe Photoshop

If you would like to have Creative Cloud on your own PC, you will need to become a member of the Adobe Creative Cloud for a monthly fee. See <http://www.adobe.com> for more details. You also have the option to use the Creative Cloud for free in our open lab on the main campus in room C106, using your starkstate.net email and password

### Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

Week	Chapter/Topic/Lab
Week 1	<ul style="list-style-type: none"> <li>• Four Basic Principles of Graphic Design</li> <li>• Adobe Photoshop CC: Interface, Crop, Transform, Image Resize</li> <li>• Desktop Background Assignment</li> <li>• <b>Readings for Week 2:</b> Non-Designer's Book: Read Chapters 1-6 and LMS: Week 2, Materials folder</li> </ul>
Week 2	<ul style="list-style-type: none"> <li>• Applying Visual Depth</li> <li>• Working with Layers</li> <li>• Layers Assignment</li> <li>• <b>Readings for Week 3:</b> LMS: Week 3, Materials folder</li> </ul>
Week 3	<ul style="list-style-type: none"> <li>• Making Selections.</li> </ul>

Week	Chapter/Topic/Lab
	<ul style="list-style-type: none"> <li>• Collage Homework</li> <li>• <b>Readings for Week 4:</b> Non-Designer's: Chapters 9 – 12 and LMS: Week 4, Materials folder</li> </ul>
Week 4	<ul style="list-style-type: none"> <li>• Working with Type</li> <li>• Type Homework Assignment</li> <li>• <b>Readings for Week 5:</b> LMS: Week 5, Materials folder</li> </ul>
Week 5	<ul style="list-style-type: none"> <li>• <b>MID-TERM PROJECT Assigned</b></li> <li>• Color Schemes</li> <li>• Incorporating color in black and white images</li> <li>• Painting Tools</li> <li>• Paint Tools Homework Assignment &amp; <b>EXTRA CREDIT:</b> Grayscale Image</li> <li>• <b>Readings for Week 6:</b> LMS: Week 6, Materials folder</li> </ul>
Week 6	<ul style="list-style-type: none"> <li>• Layer Masks, Adjustment Layers, and Clipping Masks</li> <li>• Special, Non-Destruction Layer Functions Assignment</li> <li>• <b>Readings for Week 7:</b> LMS: Week 7, Materials folder</li> </ul>
Week 7	<ul style="list-style-type: none"> <li>• Working with Filters and Blend Modes</li> <li>• Filter Homework Assignment</li> <li>• <b>Readings for Week 8:</b> LMS: Week 8, Materials folder</li> </ul>
Week 8	<ul style="list-style-type: none"> <li>• Clone Stamp/Clone Source Panel, Quick Mask, Eraser Tools, and Channels</li> <li>• <b>EXTRA CREDIT:</b> Lemur - Advanced Selection</li> </ul>
Week 9	<ul style="list-style-type: none"> <li>• <b>Midterm Project Presentations</b></li> <li>• <b>Readings for Week 10:</b> LMS: Week 10, Materials folder</li> </ul>
Week 10	<ul style="list-style-type: none"> <li>• Vector Paths and Shapes</li> <li>• Book Cover Homework Assignment</li> <li>• <b>Readings for Week 11:</b> LMS: Week 11, Materials folder</li> </ul>
Week 11	<ul style="list-style-type: none"> <li>• Preparing Images for the Web</li> <li>• Web Images Homework Assignment</li> <li>• <b>Readings for Week 12:</b> LMS: Week 12, Materials folder</li> </ul>
Week 12	<ul style="list-style-type: none"> <li>• Introduce Final Project</li> <li>• Transformations/Fade Effects</li> <li>• Transforming Type Homework Assignment</li> <li>• <b>Readings for Week 13:</b> LMS: Week 13, Materials folder</li> </ul>
Week 13	<ul style="list-style-type: none"> <li>• Classic Effects</li> <li>• Classic Effects Assignment</li> </ul>
Week 14	<ul style="list-style-type: none"> <li>• Liquifying and Image and Vanishing Point</li> <li>• Work on final project</li> </ul>
Week 15	<ul style="list-style-type: none"> <li>• Work on final project</li> </ul>
Week 16	<ul style="list-style-type: none"> <li>• <b>In-Class Final Project and Presentations Due</b></li> </ul>