



STARK STATE COLLEGE

GENERAL SYLLABUS

Course Information

Course Name: Digital Photography/Graphic Media
Course Number: IMT132

Required Materials

Textbook(s): Complete Digital Photography (PRINT = ISBN: 978-1-7326369-2-7) OR (EBOOK = ISBN: 978-1-7326369-1-0)
 Author: Ben Long
 Publisher: CDP Press | Edition 9

Required Readings: None

Additional Materials: Digital Camera: DSLR or a Point-N-Shoot (a model that you can manually change ISO, Shutter Speed, and Aperture. Ask the retailer on the camera’s specs). Software Utilized: The following software is required for this course: Adobe Photoshop, Adobe Bridge, and Adobe Camera Raw. If you would like to have Creative Cloud on your own PC, you will need to become a member of the Adobe Creative Cloud for a monthly fee. See <http://www.adobe.com> for more details. You also have the option to use the Creative Cloud for free in our open lab on the main campus in room C106, using your starkstate.net email and password.

Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

Week	Chapter/Topic/Lab
Week 1	Intro to Photography Class Labs <ul style="list-style-type: none"> ○ Flickr Intro ○ Good Photo <ul style="list-style-type: none"> • Homework: Capture Yourself • Wk 1 Quiz • Critiques for all homework from Week 1-6 (all due during Week 8) • Readings: <ul style="list-style-type: none"> ○ Complete Digital Photography: Ch. 1 & 2

Week	Chapter/Topic/Lab
Week 2	How a Digital Camera Works Class Labs <ul style="list-style-type: none"> ○ Snapshot Tips! ○ Light Study 1 <ul style="list-style-type: none"> • Homework: Camera Survey • Wk 2 Quiz • Readings: <ul style="list-style-type: none"> ○ Complete Digital Photography: Ch. 3 & 5
Week 3	Visual Foundations with Design Principles and Elements Class Labs <ul style="list-style-type: none"> ○ Seeing Part 1 ○ Seeing Part 2 <ul style="list-style-type: none"> • Homework: Converging Diagonal Lines • Wk 3 Quiz • Readings: <ul style="list-style-type: none"> ○ Complete Digital Photography: Ch. 9 (continued into Wk 4)
Week 4	Visual Foundations: Space and Supporting Backgrounds Intro to Exposure Class Labs <ul style="list-style-type: none"> ○ Geometric Shapes ○ Diversity <ul style="list-style-type: none"> • Homework: Negative Space • Wk 4 Quiz • Readings: <ul style="list-style-type: none"> • Complete Digital Photography: Ch. 9 • Complete Digital Photography: Ch. 6 (continued into Wk 5)
Week 5	Aperture (Depth of Field) and Shutter Speed (Motion) and Camera Modes Class Labs <ul style="list-style-type: none"> ○ Depth of Field 1 ○ Depth of Field 2 <ul style="list-style-type: none"> • Homework: Motion • Wk 5 Quiz • Readings: <ul style="list-style-type: none"> ○ Complete Digital Photography: Ch. 6 ○ Complete Digital Photography: Chapter 7 (pg. 102 - 104: Drive Modes), Chapter 8 (pg. 118: Camera Modes)
Week 6	Tonal Control and White Balance Class Labs <ul style="list-style-type: none"> ○ White Balance ○ Light Study 2 <ul style="list-style-type: none"> • Homework: Abstract Self • Wk 6 Quiz • Readings: <ul style="list-style-type: none"> ○ Complete Digital Photography: Chapter 7 (pgs. 82 - 91: Auto Focus), Chapter 7 (pgs. 96 - 98: White Balance), Chapter 8 (pgs. 108 - 114: Metering Modes)
Week 7	Midterm <ul style="list-style-type: none"> ○ Midterm ○ Lab ○ Homework: Camouflage
Week 8	Histograms, Exposure Bracketing and Compensation Class Labs <ul style="list-style-type: none"> ○ Calm Your Mind ○ Bracketing

Week	Chapter/Topic/Lab
	<ul style="list-style-type: none"> • Homework: Sequence • Extra Credit: Windows and Doors • Wk 8 Quiz • Critiques for all homework from Week 7-13 • Readings: <ul style="list-style-type: none"> ○ Complete Digital Photography: Chapter 7 (pgs. 98 - 99: Custom White Balance), Chapter 8 (pgs. 115 - 117: Exposure Compensation), Chapter 8 (pgs. 121 - 127: Histograms, Exposure Bracketing)
Week 9	Post Production Workflow Class Labs <ul style="list-style-type: none"> ○ Light Study 3 ○ Naming, Rating, and Keywording <ul style="list-style-type: none"> • Homework: Shadows • Wk 9 Quiz • Readings: <ul style="list-style-type: none"> ○ Complete Digital Photography: Ch. 13
Week 10	Distortion and Tonal Correction Class Labs <ul style="list-style-type: none"> ○ Crop, Distort Correcting ○ Tonal correction <ul style="list-style-type: none"> • Homework: Alphabet • Wk 10 Quiz • Readings: <ul style="list-style-type: none"> ○ Complete Digital Photography: Ch. 14 & 15
Week 11	Color Correction Class Labs <ul style="list-style-type: none"> ○ Color Correcting ○ Affirmative! <ul style="list-style-type: none"> • Homework: Your Culture • Extra Credit: Creative Proportions • Wk 11 Quiz • Readings: <ul style="list-style-type: none"> ○ Complete Digital Photography: Ch. 16
Week 12	Output Workflow Class Labs <ul style="list-style-type: none"> ○ Sharpening Image ○ Two Person Story <ul style="list-style-type: none"> • Homework: Famous Photographer Revisited • Wk 12 Quiz
Week 13	Editing in Camera RAW Class Labs <ul style="list-style-type: none"> ○ Edit in Camera Raw ○ Reflections <ul style="list-style-type: none"> • Homework: Fall in Full Force • Wk 13 Quiz
Week 14	Matting Photographs Class Labs <ul style="list-style-type: none"> ○ Three Person Story ○ Textures <ul style="list-style-type: none"> • Final Photo • Wk 14 Quiz
Week 15	Lab and Final Review
Week 16	Final Exam