



STARK STATE COLLEGE

GENERAL SYLLABUS

Course Information

Course Name: Graphic Arts Design II
Course Number: IMT245

Required Materials

Textbook(s): **The Non-Designer's Design Book** (ISBN-13: 978-0-13-396615-2) Author: Robin William Publisher: Peachpit Press | Edition 4

Required Readings: None

Additional Materials: **USB Drive/Cloud:** Minimum of 32 gigabytes or cloud storage such as Google Drive and/or DropBox.

Software Utilized: Adobe Photoshop If you would like to have Creative Cloud on your own PC, you will need to become a member of the Adobe Creative Cloud for a monthly fee. See <http://www.adobe.com> for more details. You also have the option to use the Creative Cloud for free in our open lab on the main campus in room C106, using your starkstate.net email and password.

Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

Week	Chapter/Topic/Lab
Week 1	Intro to Compositing Visual Depth Clean Cut-Outs Assignment • Readings: • Non-Designer's Book: Read Chapters 1 – 6 • LMS: Week 1, Materials folder
Week 2	Composition & Content Creative Composition Assignment Readings for Week 3: ○ LMS: Week 3, Materials folder ○ Non-Designer's Book: Read Chapter 7
Week 3	Color and Contrast Corrections Color & Contrast Assignment Cut-Out Quiz Readings for Week 4: ○ LMS: Week 4, Materials folder
Week 4	Lights and Shading

Week	Chapter/Topic/Lab
	Day to Night Assignment Readings for Week 5: <ul style="list-style-type: none"> ○ LMS: Week 5, Materials folder
Week 5	Heads and Body Fitting Heads & Bodies Assignment Readings for Week 6: <ul style="list-style-type: none"> ○ LMS: Week 6, Materials folder
Week 6	Atmospheric Effects Atmospheric Effects Assignment Poster Project Readings for Week 7: <ul style="list-style-type: none"> ○ LMS: Week 7, Materials folder ○ Non-Designer's: Read Chapters 9 - 12
Week 7	Type Effects Type Effects Assignment
Week 8	Composite Poster Lab Readings for Week 9: <ul style="list-style-type: none"> ○ LMS: Week 9, Materials folder
Week 9	Digital Paining Brush Background Assignment B/W Photo Coloring Assignment Readings for Week 10: <ul style="list-style-type: none"> ○ LMS: Week 10, Materials folder
Week 10	Adjustments, Blending, and Font Formatting Recreate Ad Assignment Readings for Week 11: <ul style="list-style-type: none"> ○ LMS: Week 11, Materials folder
Week 11	DVD Menu Graphics: Video Basics and Menu Tips DVD Menus Project Start Rough Sketch of DVD Menus and flowchart Readings for Week 12: <ul style="list-style-type: none"> ○ LMS: Week 12, Materials folder
Week 12	DVD Menus: Abstract Backgrounds and Surface Effects Work on DVD Menus
Week 13	Work on DVD Menus Readings for Week 14: <ul style="list-style-type: none"> ○ LMS: Week 14, Materials folder
Week 14	Perspective Techniques and Edge Effects DVD Cover Label, Final Project
Week 15	Work on DVD Cover Label, Final Project
Week 16	DVD Cover Label Final Project and Presentation