



STARK STATE COLLEGE

GENERAL SYLLABUS

Course Information

Course Name: Massage Therapy Procedures
Course Number: MAS227

Required Materials

Textbook(s): Koerner, D. (2013). *Success from the start: Business principles for massage therapists*. F.A. Davis.

Required Readings: See weekly calendar below.

Additional Materials: No additional materials are required for this course.

Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

Week	Chapter/Topic/Lab
Week 1	Intro to the course, Syllabus, Calendar, Texts, Class assignments Ohio Scope of Practice, Code of Ethics, Standards of Practice Sexual Misconduct Discussion Lab: TBA
Week 2	CHAP. 1: Defining Personal Success Lab: TBA
Week 3	CHAP. 2: Money Matters Lab: TBA
Week 4	CHAP. 3: What Every Therapist Must Know Assignment #2 Elevator Speech Lab: TBA
Week 5	CHAP. 4: Navigating the Ethics of Business Lab: TBA
Week 6	CHAP. 5: Your Path as an Employee Lab: TBA
Week 7	CHAP. 6: Your Path as an Independent Contractor Lab: TBA

Week	Chapter/Topic/Lab
Week 8	CHAP. 7: Your Path as an Entrepreneur Lab: TBA
Week 9	CHAP. 8: Preparing for Marketing Success LAB: TBA
Week 10	CHAP. 9: Filling Your Practice with Clients You Want to Work With Lab: TBA
Week 11	CHAP. 10: Client Loyalty...Every Therapists Pot of Gold Lab: TBA
Week 12	PRESENTATIONS
Week 13	PRESENTATIONS
Week 14	PRESENTATIONS Final Exam Review
Week 15	FINAL EXAM
Week 16	Appointments with students, as needed.