

**STRATEGIC PLAN 2026-2028**  
**BUSINESS, ENGINEERING, AND INFORMATION TECHNOLOGIES DIVISION**  
**STARK STATE COLLEGE**

**MISSION:** The Business, Engineering, and Information Technologies Division advances student learning and success by providing accessible, high-quality, and market-relevant business education, emphasizing measurable outcomes, continuous improvement, ethical practices, and responsiveness to workforce and community needs.

**VISION:** The Business, Engineering, and Information Technologies Division will align with the College's strategic plan to foster student success and community prosperity through innovation, responsiveness, and partnerships.

**Strategic Priority: STUDENT ACCESS AND SUCCESS**

*The Division will focus on providing open access to quality, affordable education while supporting and engaging students in achieving their goals.*

- Market the Division programs to serve the needs of the community through employer partnerships, recruitment strategies and advisory board relationships
- Attract and retain College Credit Plus students through hosting events, building relationships and developing pathways
- Encourage early registration and meetings with academic advisors for efficient and timely completion
- Provide students with student support services to aid in student success
- Connect our students with career services, potential employers, university partners, student life clubs and organizations, and our alumni association
- Promote and provide scholarships and other funding
- Maintain division and program level accreditation and assessment
- Promote and support academic excellence through curriculum, instruction, technology and learning experiences to prepare them for the workforce and further education

**Strategic Priority: CAREER SUCCESS AND WORKFORCE**

*The Division will create opportunities for employer partnerships to provide students practical experience and success in their chosen field.*

- Prepare students and provide opportunities for internships, practicums, apprenticeships, and service-learning projects
- Foster contract training and partnerships through workforce development initiatives with businesses in the local community
- Continue efforts with professional organizations, advisory boards, alumni organizations and others to provide employment and growth opportunities for our graduates
- Pursue grant and scholarship opportunities from benefactors
- Provide students with the opportunity to accelerate their degree/certificate completion through prior learning opportunities

**Strategic Priority: OUR PEOPLE**

*The Division is dedicated to attracting and retaining a qualified and engaged workforce to achieve the mission and vision of the Division.*

- Implement the College's strategic goal to promote a transparent, consistent culture of shared governance through our leadership principles of direction, alignment and commitment
- Provide strategic professional development to faculty that ensures a continued focus on academic excellence and student success and opportunities for business faculty to enhance knowledge and skills.
- Attract, hire, and retain highly qualified faculty with relevant, real-world business experience to enhance student learning and ensure excellence by connecting textbook concepts to practical, real-world applications that deepen understanding and career readiness.