



STARK STATE COLLEGE

GENERAL SYLLABUS

Course Information

Course Name: Global Entrepreneurship
Course Number: ENT225

Required Materials

Textbook(s): Global Business Management v1.1. Sanjyot P. Dunung. ISBN (Digital): 978-1-4533-3741-7
Required Readings: None
Additional Materials: MS Office Word or some other word processing software, for example Open Office, or Google docs

Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

16-week Calendar	
Week	Chapter/Topic/Lab
1	Chapter 1 - Introduction to Global Business Management, Chapter 1 Reading Quiz
2	Chapter 2 - Globalization, International Trade and Foreign Direct Investment—Understanding the Debate, Chapter 2 Reading Quiz
3	Chapter 3 - Global Manager's Perspective on World Economies, Chapter 3 Reading Quiz
4	Chapter 4 - Managing Global and Regional Economic Cooperation and Integration, Chapter 4 Reading Quiz
5	Chapter 5 - Impact of Culture on Global Business Management, Chapter 5 Reading Quiz
6	Chapter 6 - Managing Global Talent, Leadership, and Diversity, Chapter 6 Reading Quiz
7	Chapter 7 - International Finance for Global Managers, Chapter 7 Reading Quiz
8	Chapter 8 - Foreign Exchange and the Global Capital Markets for Global Managers, Chapter 8 Reading Quiz
9	Chapter 9 - Manager's Perspective on Understanding the Roles of Finance and Accounting in Global Competitive Advantage, Chapter 9 Reading Quiz
10	Chapter 10 - Managing International Expansion and Global Market Opportunity Assessment, Chapter 10 Reading Quiz
11	Chapter 11 - Managing Entry Modes: Exporting, Importing, and Global Sourcing, Chapter 11 Reading Quiz
12	Chapter 12 - Managing Global Strategy, Formulation & Implementation, Chapter 12 Reading Quiz
13	Chapter 13 - Managing Global Entrepreneurship and Intrapreneurship, Chapter 13 Reading Quiz
14	Chapter 14 - Managing Global Operations, Chapter 14 Reading Quiz
15 and 16	

16-week Calendar	
Week	Chapter/Topic/Lab
	Chapter 15 - Managing Global Marketing, Distribution, and Supply-Chain Management, Chapter 15 Reading Quiz

8-week Calendar	
Week	Chapter/Topic/Lab
1	Chapter 1 - Introduction to Global Business Management, Chapter 1 Reading Quiz Chapter 2 - Globalization, International Trade and Foreign Direct Investment—Understanding the Debate, Chapter 2 Reading Quiz
2	Chapter 3 - Global Manager's Perspective on World Economies, Chapter 3 Reading Quiz Chapter 4 - Managing Global and Regional Economic Cooperation and Integration, Chapter 4 Reading Quiz
3	Chapter 5 - Impact of Culture on Global Business Management, Chapter 5 Reading Quiz Chapter 6 - Managing Global Talent, Leadership, and Diversity, Chapter 6 Reading Quiz
4	Chapter 7 - International Finance for Global Managers, Chapter 7 Reading Quiz Chapter 8 - Foreign Exchange and the Global Capital Markets for Global Managers, Chapter 8 Reading Quiz
5	Chapter 9 - Manager's Perspective on Understanding the Roles of Finance and Accounting in Global Competitive Advantage, Chapter 9 Reading Quiz Chapter 10 - Managing International Expansion and Global Market Opportunity Assessment, Chapter 10 Reading Quiz
6	Chapter 11 - Managing Entry Modes: Exporting, Importing, and Global Sourcing, Chapter 11 Reading Quiz Chapter 12 - Managing Global Strategy, Formulation & Implementation, Chapter 12 Reading Quiz
7	Chapter 13 - Managing Global Entrepreneurship and Intrapreneurship, Chapter 13 Reading Quiz Chapter 14 - Managing Global Operations, Chapter 14 Reading Quiz
8	Chapter 15 - Managing Global Marketing, Distribution, and Supply-Chain Management, Chapter 15 Reading Quiz