



# STARK STATE COLLEGE

## GENERAL SYLLABUS

### Course Information

**Course Name:** Principles of Management  
**Course Number:** MGT121

### Required Materials

**Textbook(s):** Principles of Management, by David Bright, Anastasia H. Cortes, Donald G. Gardner, Eva Hartmann, Laura M. Leduc, and Jason Lambert; published by OpenStax, March 1, 2019. ISBN: 9780998625768. Please Note: This book is accessible through the course, but if students would like a printed version, they are available at the Stark State College Store.

**Required Readings:** None

**Additional Materials:** None

### Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

16-week Calendar	
Week	Chapter/Topic/Lab
1	Chapter 1: Managing and Performing, Chapter 1 Quiz
2	Chapter 2: Managerial Decision-Making Chapter 3: The History of Management, Chapters 2/3 Quiz (combined)
3	Chapter 4: External and Internal Organizational Environments and Corporate Culture, Chapter 4 Quiz
4	Test 1: Chapters 1 – 4
5	Chapter 5: Ethics, Corporate Responsibility, and Sustainability, Chapter 5 Quiz
6	Chapter 8: Strategic Analysis: Understanding a Firm’s Competitive Environment, Chapter 8 Quiz
7	Chapter 9: The Strategic Management Process: Achieving and Sustaining Competitive Advantage, Chapter 9 Quiz
8	Chapter 10: Organizational Structure and Change, Chapter 10 Quiz, Project 1: Manager Functions
9	Chapter 11: Human Resource Management, Chapter 11 Quiz
10	Chapter 12: Diversity in Organizations, Chapter 12 Quiz
11	Chapter 13: Leadership Chapter 14: Work Motivation for Performance, Chapters 13/14 Quiz (combined)

16-week Calendar	
Week	Chapter/Topic/Lab
12	Test 2: Chapters 11 – 14
13	Chapter 15: Managing Teams, Chapter 15 Quiz
14	Chapter 16: Managerial Communication, Chapter 16 Quiz
15	Chapter 17: Organizational Planning and Controlling
16	Chapter 18: Management of Technology and Innovation, Chapter 17/18 Quiz (combined), Project 2: Managing Through Difficult Times

8-week Calendar	
Week	Chapter/Topic/Lab
1	Chapter 1: Managing and Performing, Chapter 1 Quiz Chapter 2: Managerial Decision-Making Chapter 3: The History of Management, Chapters 2/3 Quiz (combined)
2	Chapter 4: External and Internal Organizational Environments and Corporate Culture, Chapter 4 Quiz Test 1: Chapters 1 – 4
3	Chapter 5: Ethics, Corporate Responsibility, and Sustainability, Chapter 5 Quiz Chapter 8: Strategic Analysis: Understanding a Firm's Competitive Environment, Chapter 8 Quiz
4	Chapter 9: The Strategic Management Process: Achieving and Sustaining Competitive Advantage, Chapter 9 Quiz Chapter 10: Organizational Structure and Change, Chapter 10 Quiz, Project 1: Manager Functions
5	Chapter 11: Human Resource Management, Chapter 11 Quiz Chapter 12: Diversity in Organizations, Chapter 12 Quiz
6	Chapter 13: Leadership Chapter 14: Work Motivation for Performance, Chapters 13/14 Quiz (combined) Test 2: Chapters 11 – 14
7	Chapter 15: Managing Teams, Chapter 15 Quiz Chapter 16: Managerial Communication, Chapter 16 Quiz
8	Chapter 17: Organizational Planning and Controlling Chapter 18: Management of Technology and Innovation, Chapters 17/18 Quiz (combined), Project 2: Managing Through Difficult Times