



STARK STATE COLLEGE

GENERAL SYLLABUS

Course Information

Course Name: Small Business Management
Course Number: MGT222

Required Materials

Textbook(s): Entrepreneurial Small Business 7th Edition, Jerome Katz, ISBN:9781264894468
 The Business Plan Project online business plan template, Lee Swansonm ISBN: 978-0-88880-619-2

Required Readings: Textbook, and all information in Brightspace

Additional Materials: All information in Brightspace

Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

| 16-week Calendar | |
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| Week | Chapter/Topic/Lab |
| 1 | Chapter 1: Small Business Varieties and Impacts, Chapter 1 Quiz, Chapter 1 SmartBook Review, Connect Orientation Videos |
| 2 | Chapter 2: Small Business Entrepreneurs, Chapter 2 Quiz, Chapter 2 SmartBook Review, Business Plan/Start |
| 3 | Chapter 3: Small Business Environment, Chapter 3 Quiz, Chapter 3 SmartBook Review, AI Research Paper, Work on Business Plan |
| 4 | Chapter 4: Small Business Ideas, Chapter 4 Quiz, Chapter 4 SmartBook Review, Work on Business Plan |
| 5 | Chapter 5: Small Business Entry, Chapter 5 Quiz, Chapter 5 SmartBook Review, Work on Business Plan |
| 6 | Chapter 6: Small Business Paths, Chapter 6 Quiz, Chapter 6 SmartBook Review, Work on Business Plan |
| 7 | Chapter 7: Small Business Strategies, Chapter 7 Quiz, Chapter 7 SmartBook Review, Work on Business Plan |
| 8 | Chapter 8: Business Plans, Chapter 8 Quiz, Chapter 8 SmartBook Review, Work on Business Plan |
| 9 | Chapter 9: Small Business Marketing, Chapter 9 Quiz, Chapter 9 SmartBook Review, Work on Business Plan |
| 10 | Chapter 10: Small Business Promotions, Chapter 10 Quiz, Chapter 10 SmartBook Review, Work on Business Plan |
| 11 | Chapter 11: Small Business Pricing, Distribution, Location, Chapter 11 Quiz, Chapter 4 SmartBook Review, Work on Business Plan |
| 12 | Chapter 12: Small Business Accounting, Chapter 12 Quiz, Chapter 12 SmartBook Review, Work on Business Plan, Work on Business Plan |
| 13 | Chapter 13: Cash, Chapter 13 Quiz, Chapter 13 SmartBook Review, Work on Business Plan |

| 16-week Calendar | |
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| Week | Chapter/Topic/Lab |
| 14 | Chapter 14: Small Business Finance, Chapter 14 Quiz, Chapter 14 SmartBook Review, Work on Business Plan |
| 15 | Chapter 15: Assets: Inventory, Chapter 15 Quiz, Chapter 15 SmartBook Review Work on Business Plan |
| 16 | Chapter 16: Small Business Protection, Risk Management, Chapter 16 Quiz, Chapter 16 SmartBook Review, Submit Business Plan |

| 8-week Calendar | |
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| Week | Chapter/Topic/Lab |
| 1 | Chapter 1: Small Business Varieties and Impacts, Chapter 1 Quiz, Chapter 1 SmartBook Review, Connect Orientation Videos Chapter 2: Small Business Entrepreneurs, Chapter 2 Quiz, Chapter 2 SmartBook Review, Business Plan/Start |
| 2 | Chapter 3: Small Business Environment, Chapter 3 Quiz, Chapter 3 SmartBook Review, AI Research Paper, Work on Business Plan Chapter 4: Small Business Ideas, Chapter 4 Quiz, Chapter 4 SmartBook Review, Work on Business Plan |
| 3 | Chapter 5: Small Business Entry, Chapter 5 Quiz, Chapter 5 SmartBook Review, Work on Business Plan Chapter 6: Small Business Paths, Chapter 6 Quiz, Chapter 6 SmartBook Review, Work on Business Plan |
| 4 | Chapter 7: Small Business Strategies, Chapter 7 Quiz, Chapter 7 SmartBook Review, Work on Business Plan, Chapter 8: Business Plans, Chapter 8 Quiz, Chapter 8 SmartBook Review, Work on Business Plan |
| 5 | Chapter 9: Small Business Marketing, Chapter 9 Quiz, Chapter 9 SmartBook Review, Work on Business Plan, Chapter 10: Small Business Promotions, Chapter 10 Quiz, Chapter 10 SmartBook Review, Work on Business Plan |
| 6 | Chapter 11: Small Business Pricing, Distribution, Location, Chapter 11 Quiz, Chapter 4 SmartBook Review, Work on Business Plan Chapter 12: Small Business Accounting, Chapter 12 Quiz, Chapter 12 SmartBook Review, Work on Business Plan, Work on Business Plan |
| 7 | Chapter 13: Cash, Chapter 13 Quiz, Chapter 13 SmartBook Review, Work on Business Plan, Chapter 14: Small Business Finance, Chapter 14 Quiz, Chapter 14 SmartBook Review, Work on Business Plan, |
| 8 | Chapter 15: Assets: Inventory, Chapter 15 Quiz, Chapter 15 SmartBook Review Work on Business Plan, Chapter 16: Small Business Protection, Risk Management, Chapter 16 Quiz, Chapter 16 SmartBook Review, Work on Business Plan, Submit Business Plan |