



# STARK STATE COLLEGE

## GENERAL SYLLABUS

### Course Information

**Course Name:** International Business  
**Course Number:** MGT232

### Required Materials

**Textbook(s):** Global Business Today, 2025, Charles Hill, ISBN: 9781265488260  
**Required Readings:** Textbook, and all information in Brightspace  
**Additional Materials:** All information in Brightspace

### Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

16-week Calendar	
Week	Chapter/Topic/Lab
1	Chapter 1 Globalization, Chapter 1 Quiz, SmartBook Review 1, Country Project Sign up
2	Chapter 2 National Differences in Political, Economic, and Legal Systems, Chapter 2 Quiz, SmartBook Review 2
3	Chapter 3 National Differences in Economic Development, Chapter 3 Quiz, SmartBook Review 3
4	Chapter 4 Differences in Culture, Chapter 4 Quiz, SmartBook Review 4
5	Chapter 5 Ethics, Corporate Social Responsibilities, Chapter 5 Quiz, SmartBook Review 5, Country Project 1 Due
6	Chapter 6 International Trade Theory, Chapter 6 Quiz, SmartBook Review 6
7	Chapter 7 Government Policy and International Trade, Chapter 7 Quiz, SmartBook Review 7
8	Chapter 8 Foreign Direct Investment, Chapter 8 Quiz, SmartBook Review 8
9	Chapter 9 Regional Economic Integration, Chapter 9 Quiz, SmartBook Review 9
10	Chapter 10 The Foreign Exchange Market, Chapter 10 Quiz, SmartBook Review 10, Country Project 2 Due
11	Chapter 11 The International Monetary System, Chapter 11 Quiz, SmartBook Review 11
12	Chapter 12 The strategy of International Business, Chapter 12 Quiz, SmartBook Review 12
13	Chapter 13 Entering Developed and Emerging Markets, Chapter 13 Quiz, SmartBook Review 13
14	Chapter 14 Exporting and Importing Counter/Trade, Chapter 14 Quiz, SmartBook Review 14
15	Chapter 15 Global Production and Supply Chain Management, Chapter 15 Quiz, SmartBook Review 15,
16	Project 3 Due

8-week Calendar	
Week	Chapter/Topic/Lab
1	Chapter 1 Globalization, Chapter 1 Quiz, SmartBook Review 1, Country Project Sign up Chapter 2 National Differences in Political, Economic, and Legal Systems, Chapter 2 Quiz, SmartBook Review 2,
2	Chapter 3 National Differences in Economic Development, Chapter 3 Quiz, SmartBook Review 3, Chapter 4 Differences in Culture, Chapter 4 Quiz, SmartBook Review 4,
3	Chapter 5 Ethics, Corporate Social Responsibilities, Chapter 5 Quiz, SmartBook Review 5, Country Project 1 Due Chapter 6 International Trade Theory, Chapter 6 Quiz, SmartBook Review 6,
4	Chapter 7 Government Policy and International Trade, Chapter 7 Quiz, SmartBook Review 7 Chapter 8 Foreign Direct Investment, Chapter 8 Quiz, SmartBook Review 8
5	Chapter 9 Regional Economic Integration, Chapter 9 Quiz, SmartBook Review 9 Chapter 10 The Foreign Exchange Market, Chapter 10 Quiz, SmartBook Review 10, Country Project 2 Due
6	Chapter 11 The International Monetary System, Chapter 11 Quiz, SmartBook Review 11 Chapter 12 The strategy of International Business, Chapter 12 Quiz, SmartBook Review 12
7	Chapter 13 Entering Developed and Emerging Markets, Chapter 13 Quiz, SmartBook Review 13 Chapter 14 Exporting and Importing Counter/Trade, Chapter 14 Quiz, SmartBook Review 14
8	Chapter 15 Global Production and Supply Chain Management, Chapter 15 Quiz, SmartBook Review 15 Project 3 Due