



STARK STATE COLLEGE

GENERAL SYLLABUS

Course Information

Course Name: Supply Chain Management
Course Number: MKT226

Required Materials

Textbook(s): Wisner/Tan/Leong - MindTap for Wisner/Tan/Leong's Principles of Supply Chain Management: A Balanced Approach 6th Edition. ISBN: 9780357715628. This course participates in the Stark State Instant Access/Cengage program. Through this program, every student receives discounted access to Supply Chain Management the eBook (see information below) and is charged on their student account for this access. Therefore, you do not need to purchase any additional materials, nor will you need to register an access code. To access your Cengage textbook, you will need to follow the instructions under the "Lessons" tab in the course. There is a link you can click on to access your textbook. Please remember that if you have not used Instant Access/Cengage prior to this class, you will have to create a Cengage account using your Stark State email address and password. The link in the Lessons tab provides you with pop-up blocker suggestions, instructions for creating an account, directions on how to download the Cengage mobile app, and more. If you would like to purchase a low-cost print version of the textbook in addition to the digital materials provided, these are available at the Stark State College Store. For any questions about print book availability, please contact the Stark State College Store directly at (330) 966-5452. In the materials folder, you can click on the Cengage Icon to access the e-book.

Required Readings: None

Additional Materials: None

Course Outline/Calendar

The date of coverage and order of coverage may be modified based on the faculty member and events beyond the control of faculty members that interfere with class times and teaching.

16-week Calendar	
Week	Chapter/Topic/Lab
1	Chapter 1: Introduction to Supply Chain Management

16-week Calendar	
Week	Chapter/Topic/Lab
	Chapter 2: Purchasing Management
2	Chapter 3: Creating and Managing Supplier Relationships
3	Chapter 4: Ethical and Sustainable Sourcing
4	Test 1: Chapters 1 - 4
5	Chapter 5: Demand Forecasting
6	Chapter 6: Resource Planning Systems
7	Chapter 7: Inventory Management
8	Chapter 8: Process Management: Lean Six Sigma in the Supply Chain, Test 2: Chapters 5 - 7
9	Chapter 9: Domestic U.S. and Global Logistics
10	Chapter 10: Customer Relationship Management
11	Test 3: Chapters 8 - 10
12	Chapter 11: Global Location Decisions
13	Chapter 12: Service Response Logistics
14	Chapter 13: Supply Chain Process Integration
15	Chapter 14: Performance Measurement Along the Supply Chain
16	Test 4: Chapters 11 – 14

8-week Calendar	
Week	Chapter/Topic/Lab
1	Chapter 1: Introduction to Supply Chain Management Chapter 2: Purchasing Management Chapter 3: Creating and Managing Supplier Relationships
2	Chapter 4: Ethical and Sustainable Sourcing Test 1: Chapters 1 - 4
3	Chapter 5: Demand Forecasting Chapter 6: Resource Planning Systems
4	Chapter 7: Inventory Management Test 2: Chapters 5 - 7
5	Chapter 8: Process Management: Lean Six Sigma in the Supply Chain Chapter 9: Domestic U.S. and Global Logistics
6	Chapter 10: Customer Relationship Management Test 3: Chapters 8 - 10
7	Chapter 11: Global Location Decisions Chapter 12: Service Response Logistics Chapter 13: Supply Chain Process Integration
8	Chapter 14: Performance Measurement Along the Supply Chain Test 4: Chapters 11 – 14