

Stark State College // Franklin University

3+1 BUSINESS MANAGEMENT PROGRAM

Your path to a bachelor's degree in business administration

STARK STATE COLLEGE				FRANKLIN UNIVERSITY			
CURRICULUM FOR ASSOCIATE OF APPLIED BUSINESS DEGREE: BUSINESS MANAGEMENT				COURSES ACCEPTED IN TRANSFER FOR BACHELOR OF SCIENCE: BUSINESS ADMINISTRATION			
This equivalency list should be used in conjunction with your Degree Audit and Degree Checklist							
2026-2027							
STARK STATE COLLEGE				FRANKLIN UNIVERSITY EQUIVALENT			
Dept.	Number	Title	Credits	Dept.	Number	Title	Credits
BUS	121	Business Administration	3	BSAD	110	Business Principles	3
MGT	121	Principles of Management	3	MGMT	312	Principles of Management	3
MGT	221	Supervision	3	BSAD	903	Major Elective	3
MGT	223	Business Decision Making	4	BSAD	902	University Elective	3
MGT	224	Human Resource Management	3	HRM	300	Human Resources Management	3
MGT	227	Operations Management	4	OSCM	903	Major Elective	4
MKT	121	Principles of Marketing	3	MKTG	300	Marketing	3
MGT	222	Small Business Management	3	BSAD	903	Major Elective	3
MGT	232	International Business	3	BSAD	903	Major Elective	3
MKT	226	Supply Chain Management	3	OSCM	390	Operations Management	3
SSC	101	Student Success Seminar	1	TRNS	950	University Elective	1
ACC	128	Accounting Basics for Managers	4	ACCT	202	Accounting for Non-Majors	4
ACC	130	Business Law and Ethics	3	BSAD	220	Business Law	3
BUS	221	Microeconomics	3	ECON	210	Intro to Microeconomics	3
BUS	222	Macroeconomics	3	ECON	220	Intro to Macroeconomics	3
COM	121	Effective Speaking	3	SPCH	100	Speech Communication	3
ENG	124	College Composition	3	ENG	120	College Writing	3
FIN	110	Personal Finance	2	FINA	902	University Elective	3
ITD	122	Computer Applications for Professionals	3	PF	106	Intro to Spreadsheets	1
				XXX	XXX	University Elective	2
MTH	118	Quantitative Reasoning	3	MATH	140	Introduction to Quantitative Reasoning	3
XXX	XXX	Arts & Humanities	3	XXXX	XXX	Arts & Humanities	3
TOTAL			63				63
ADDITIONAL COURSES THAT CAN BE COMPLETED AT STARK STATE FOR TRANSFER							
MTH	124	Statistics	3	MATH	215	Statistical Concepts	3
XXX	XXX	Social and Behavioral Sciences**	3	XXX	XXX	Social and Behavioral Sciences	3
XXX	XXX	Science With Lab*	4	SCIE	902	Science With Lab	4
XXX	XXX	Science Without Lab*	3	SCIE	901	Science Without Lab	3
XXX	XXX	Arts & Humanities	3	XXXX	XXX	Arts & Humanities	3
ENG	230	Business Communication	3	ENG	205	Business & Professional Writing	3
FIN	220	Business Finance	3	FINA	301	Principles of Finance	3
XXX	XXX	University Elective***	3	XXX	XXX	University Elective	3
XXX	XXX	University Elective***	3	XXX	XXX	University Elective	3
XXX	XXX	University Elective***	3	XXX	XXX	University Elective	3
TOTAL			31				31

Courses are subject to change. Official transcript evaluation needed to determine specific classes needed for degree.

*Nutrition is not considered a science at Franklin University

**Please check with your Franklin Admissions Counselor/Pathway Portal for options

***Community college electives must be college-level courses



Stark State College students can use the **Pathway Portal** to select a Franklin University transfer pathway and monitor their transfer progress.

Students who opt in are eligible for a \$100 per credit hour tuition discount at Franklin University and receive free textbooks upon completion of associate degree at Stark State College.

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FRANKLIN UNIVERSITY			
COURSES TO BE COMPLETED AT FRANKLIN UNIVERSITY BACHELOR OF SCIENCE: BUSINESS ADMINISTRATION			
FRANKLIN UNIVERSITY COURSES			
Dept.	Number	Title	Credits
PF	321	Learning Strategies	2
BSAD	320	Quant & Qual Methods for Decision Making	4
BSAD	474	Advanced Business Acumen	4
BSAD	305	Business and AI	4
BSAD	495	Business Administration Capstone	4
XXXX	XXX	Major Elective	4
XXXX	XXX	Major Elective	4
XXXX	XXX	Major Elective	4
Franklin University Coursework			30
AAB Stark State College			63
Additional Stark State Coursework			31
Degree Total			124

Franklin University transfer notes
Laboratory component needed for at least one science course.

For the social sciences requirement, students must take courses in at least two separate disciplines.

Both general education and university electives must be non-developmental