

Business, Engineering and Information Technologies Division

STRATEGIC PLAN 2026-28

MISSION

The Business, Engineering, and Information Technologies Division advances student learning and success by providing accessible, high-quality, and market-relevant business education, emphasizing measurable outcomes, continuous improvement, ethical practices, and responsiveness to workforce and community needs.

VISION

The Business, Engineering, and Information Technologies Division will align with the College's strategic plan to foster student success and community prosperity through innovation, responsiveness and partnerships.



Strategic Priority: STUDENT ACCESS AND SUCCESS

The Division will focus on providing open access to quality, affordable education while supporting and engaging students in achieving their goals.

- Market the Division programs to serve the needs of the community through employer partnerships, recruitment strategies and advisory board relationships
- Attract and retain College Credit Plus students through hosting events, building relationships and developing pathways
- Encourage early registration and meetings with academic advisors for efficient and timely completion
- Provide students with student support services to aid in student success
- Connect our students with career services, potential employers, university partners, student life clubs and organizations, and our alumni association
- Promote and provide scholarships and other funding
- Maintain division and program level accreditation and assessment
- Promote and support academic excellence through curriculum, instruction, technology and learning experiences to prepare them for the workforce and further education

Strategic Priority: CAREER SUCCESS AND WORKFORCE

The Division will create opportunities for employer partnerships to provide students practical experience and success in their chosen field.

- Prepare students and provide opportunities for internships, practicums, apprenticeships, and service-learning projects
- Foster contract training and partnerships through workforce development initiatives with businesses in the local community
- Continue efforts with professional organizations, advisory boards, alumni organizations and others to provide employment and growth opportunities for our graduates
- Pursue grant and scholarship opportunities from benefactors
- Provide students with the opportunity to accelerate their degree/certificate completion through prior learning opportunities

Strategic Priority: OUR PEOPLE

The Division is dedicated to attracting and retaining a qualified and engaged workforce to achieve the mission and vision of the Division.

- Implement the College's strategic goal to promote a transparent, consistent culture of shared governance through our leadership principles of direction, alignment and commitment
- Provide strategic professional development to faculty that ensures a continued focus on academic excellence and student success and opportunities for business faculty to enhance knowledge and skills.
- Attract, hire, and retain highly qualified faculty with relevant, real-world business experience to enhance student learning and ensure excellence by connecting textbook concepts to practical, real-world applications that deepen understanding and career readiness.